



RURAL TOURISM TOWARDS INTEGRATED RURAL DEVELOPMENT

ORGANISED BY
INSTITUTE FOR RURAL ADVANCEMENT (INFRA)
IN COLLABORATION WITH
**CENTRE ON INTEGRATED RURAL DEVELOPMENT
FOR ASIA AND THE PACIFIC (CIRDAP)**

9 – 17 OCTOBER 2024
PENANG, MALAYSIA





RURAL TOURISM TOWARDS INTEGRATED RURAL DEVELOPMENT

FOR CIRDAP
MEMBER COUNTRIES



PROGRAMME'S OBJECTIVE



OBJECTIVE 1

Sharing Malaysia's expertise and encourage CIRDAP member countries to explore the potential of rural tourism.



OBJECTIVE 2

Enhance participant's knowledge in term of rural tourism and its integration rural development.



OBJECTIVE 3

Generate awareness on ecological diversity and the importance of environmental conservation to boost rural tourism as part of development plan.

PROGRAMME HIGHLIGHT

- Knowledge sharing
- Getting information form expertise in the field of rural tourism
- Homestay experience.
- Get to know Malaysian culture and heritage
- Networking with the participant from other member countries



APPLICATION PROCESS

For application, please fill in the enclosed form. The same form can be accessed via url <https://shorturl.at/4RtPK> or the following QR-Code:

- The completed form must be scanned and returned to the INFRA secretariat via email to intertraining@infra.gov.my (INFRA) & aocirdap@cirdap.org (CIRDAP).
- The closing date for applications is on **15th September 2024**.
- CIRDAP and INFRA will finalise the participants through a selection meeting.
- Offer letters will be issued by INFRA to selected candidates only, via email within 15 days prior to the course date.
- Other than email, a WhatsApp Group will be created to facilitate communication between the selected participants and the organisers.

SCAN ME



JOINTLY
ORGANISED BY:



Institute for Rural Advancement



INFRA

Institute for Rural Advancement (INFRA) is a training institution under the Ministry of Rural and Regional Development, Malaysia.

INFRA was established in 1996 and plays an effective role in building up the nation through the process of stratifying the rural human capital by providing training and non-formal education to the rural community and practitioners/ implementers alike regarding the management of rural development.

Apart from implementing training programmes for local participants, INFRA also serves as the focal institution in implementing international trainings, in collaboration with international organisations of which Malaysia is a member, including CIRDAP



CIRDAP

The Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP) is a regional, intergovernmental and autonomous organisation.

It was established on 6 July 1979 at the initiative of the countries of the Asia-Pacific region and the Food and Agriculture Organization (FAO) of the United Nations with support from several other UN bodies and donors.

The Centre came into being to meet the felt needs of the developing countries at that time as an institution for promoting integrated rural development in the region.

KEY TOPICS:

- Government of Malaysia: Policy and Structure
- Overview of Malaysia's Rural Development Policy 2030
- Rural Tourism Strategies in Malaysia's National Tourism Policy
- Potential of Agrotourism Through Agro-Based Industry Malaysia
- Rural Development Policy and Programme in North Peninsular Malaysia
- The Strategic Role of PERDA on Regional Development in Penang
- Initiatives for Rural Entrepreneurs in Malaysia
- Empowering Rural Community Through "Desa Lestari" Programme
- Empowering Youth Through Tourism
- Empowering Rural Homestay Entrepreneurs Through Comprehensive Training Programmes





QUALIFICATIONS & REQUIREMENTS

The course is ideally suited for:

- Senior and middle -level government official ;
- Policy and programme planners and implementers who are responsible for tourism/ rural development programmes;
- Those nominated or appointed by their government;
- Those between the age of 25 – 55 years old;
- Proficiency in spoken and written English;
- In good health both physically and mentally with a certified medical acknowledgement that allows them to complete this course.

IMPORTANT

- All applicants must provide a **valid email address** written or printed legibly in the application form. Confirmation of the course and other notifications will be made using email
- Participants must have a **valid passport** with at least 6 months before expiring on the date of travel
- The cost of obtaining a **visa is at the expense of the participants** and is not covered under the sponsorship
- Participants are strictly **not allowed to bring any family members** during the course
- Participants are to **dress in formal or office attire** throughout the training sessions and during official visits to Government Ministries/ Agencies
- Participants are reminded to bring personal needs including adequate medication during the course period

FELLOWSHIP & SCHOLARSHIP

Participants will receive support from the Government of Malaysia and CIRDAP as the following:

AIR FARES

A return flight ticket from the capital city of the recipient country to Kuala Lumpur/ Penang states on economy class is provided by CIRDAP.

INSURANCE

Travel and health insurance for participants during the course including travel to and from the event will be provided by CIRDAP.

COURSE FEE

All course fees are borne by the Government of Malaysia

ACCOMMODATIONS

Participants will be accommodated in the hotel and at homestays with the host families as part of the programme

PER DIEM ALLOWANCE

Participants will be provided with a daily allowance.

MEALS

Meals will be provided during the training programme, unless otherwise stated



PROGRAMME COORDINATORS

INFRA

MR. AHMAD AZRI / MR. MUHAMMAD AKMAL

Email: intertraining@infra.gov.my

Office No.: +6038735 2400 | WhatsApp: +6012900 5354 / +6017406 2993

CIRDAP

MR. F.A.M. ZAKIRUL HUQ

Officer-In-Charge of Learning and Knowledge Management Division

Head of Administration

Centre on Integrated Rural Development for Asia and the Pacific

Email: aocirdap@cirdap.org

Office No.: +880-2-41053923-4 | WhatsApp: +880-191-2432366

APPLICATION DEADLINE: 15th SEPTEMBER 2024

