

# International Training Programme on Micro Enterprises for Rejuvenation of Rural Economy: Policies, Programmes & Learnings

**23 February to 2 March, 2025**



Jointly Organized by



Centre on Integrated Rural Development for Asia  
and the Pacific (CIRDAP), Dhaka, Bangladesh



National Institute for Micro, Small and Medium  
Enterprises (ni-msme), Hyderabad, India

**Venue**

**National Institute for MSME (ni-msme), Hyderabad, India**

The Programme "Micro Enterprises for Rejuvenation of Rural Economy: Policies, Programmes & Learnings" aims to empower stakeholders with knowledge, strategies, and best practices to foster the development of micro-enterprises as a catalyst for sustainable rural economic growth. By leveraging collaborative learning and policy insights, the Programme seeks to address challenges, promote innovation, and strengthen the resilience of rural economies across CIRDAP member countries and beyond. The Programme also tries to address digital advances, startups, entrepreneurship, development Programme engaging micro enterprises. The Programme also ensures "Back AT Work Plan" to all participating executives.

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## Objectives

- To highlight the critical role of micro-enterprises in fostering sustainable livelihoods, economic stability, and rural rejuvenation.
- To provide insights into effective policies, strategies, and institutional mechanisms, including training, financing, and market access, to nurture rural micro-enterprises.
- To emphasize the role of micro-enterprises in empowering women and youth while promoting entrepreneurship through startups and digital innovations.
- To equip participants with the knowledge and skills to drive innovation, resilience, and sustainable practices in rural enterprises.
- To create a platform for international collaboration, enabling the sharing of successful case studies, global best practices, and solutions to overcome challenges like access to finance, technology, and markets.
- To explore the potential of digital revolutions, ICT tools, and entrepreneurship development Programme to enhance the efficiency and scalability of micro-enterprises.

# THEMES

## Catalyze Sustainable Rural Growth

Elevate micro-enterprises as dynamic engines of economic stability and sustainable livelihoods in rural ecosystems

Develop cutting-edge, localized policy frameworks that empower micro-enterprises to thrive in diverse socio-economic landscapes

## Craft Adaptive Policy Blueprints

## Ignite Innovation and Resilience

Equip stakeholders with transformative skills and tools to foster innovation, adaptability, and long-term success in rural micro-enterprises

Inspire action by spotlighting impactful case studies and replicable models from across CIRDAP member countries and beyond

## Showcase Global Success Stories

## Empower Women and Youth Entrepreneurs

Champion inclusivity by positioning micro-enterprises as platforms for women and youth to lead rural economic renewal

Unlock the potential of digital revolutions, startup ecosystems, and entrepreneurship Programmes to propel rural micro-enterprises into the future

## Bridge the Digital Divide

# Brief Contents

- Rural Economy and the Role of Micro-Enterprises
- Policy Frameworks for Micro-Enterprise Development
- Schemes and Financial Assistance for Rural Entrepreneurs
- Market Access and Technological Innovations
- Capacity Building for Entrepreneurs
- Sustainable Practices in Micro-Enterprise Operations
- Addressing Challenges in Micro-Enterprise Development
- Panel Discussion: International Perspectives on Rural Micro-Enterprises
- Role of Digital Technology, Startups and Innovation Programme on promotion of Micro Enterprises.
- Preparation and presentation of “Back At Work Plans by Executives”

The Programme "Micro Enterprises for Rejuvenation of Rural Economy: Policies, Programmes & Learnings" adopts a participatory and experiential training methodology to ensure effective knowledge transfer and skill development. The key components of the methodology include:

- Expert-led sessions providing theoretical and practical insights on micro-enterprise development
- Pre & Post Assessment
- Use of case studies and examples to contextualize concepts
- Group Discussions and Brainstorming
- Interactions with international experts, policymakers, and practitioners
- Exposure visits to rural micro-enterprises to observe real-world operations
- Interaction with entrepreneurs and stakeholders for practical insights
- Panel discussion with stake holders and preparation of back at work plan by every executive

# Training Methodology

## ABOUT CIRDAP

### Dhaka, Bangladesh

The Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP) is an intergovernmental organization established in 1979 at the initiative of the Food and Agriculture Organization (FAO) of the United Nations. It aims to promote regional cooperation and development in integrated rural development and poverty alleviation across its member countries in the Asia-Pacific region.

The headquarters of CIRDAP is located in Dhaka, Bangladesh. It comprises 15 member countries: Afghanistan, Bangladesh, Fiji, India, Indonesia, Iran, Lao PDR, Malaysia, Myanmar, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam. Its mission is to support member countries in developing policies, strategies, and Programmes for Integrated Rural Development (IRD) while enhancing the capacity of rural institutions.

CIRDAP focuses on several key areas, including poverty alleviation, sustainable development, community participation, knowledge sharing and research, and capacity building for rural development institutions.

CIRDAP fosters collaboration among governments, NGOs, and international development organizations to address rural challenges and share best practices for economic rejuvenation and improved livelihoods.

**[www.cirdap.org](http://www.cirdap.org)**

## ABOUT ni-msme

### Hyderabad, India

National Institute for MSME (ni-msme), a pioneer institute under the aegis of Ministry of MSME, Govt. of India is playing a major role in the field of Innovation, Entrepreneurship & MSME Development for providing pro-business environment to foster the progress of MSMEs towards success and prosperity. The mandate is to assist the Government in formulating policies for growth and promotion of MSMEs. ni-msme provides a host of services like training, research, consultancy, information, education and extension for Union/State/UT Governments and all MSME stakeholders including practicing & potential entrepreneurs. ni-msme is accredited as UTKRISHT / उत्कृष्ट, 3-Star Rating by Capacity Building Commission (CBC) i.e. National Standards for Civil Services Training Institutions (NSCSTI).

Set up in 1960, ni-msme has made valuable contributions by creating an impressive record of achievements beyond Indian shores, enabling several countries to get the benefit of Institute's facilities and expertise. The Institute is associated with prestigious world bodies such as UNIDO, UNDP, DCAC, UNESCO, ILO, CFTC, UNICEF, AARDO and GIZ. Since 1962 the Institute has trained 5,75,834 participants by organizing 17,103 Programme for Officials from various Ministries of Govt. of India and State Governments. Implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 11,019 International Executives representing 145 developing countries. **ni-msme** has completed 959 research and consultancy projects.

**[www.nimsme.gov.in](http://www.nimsme.gov.in)**

## Target Audience

Policymakers, Administrators, Rural Development Professionals, Entrepreneurs, Academicians, International Delegates, NGOs

## Programme Fee

USD\$ 1100 per participant

Course Fee includes tuition fee, pick up and drop from airport, single room accommodation, training kit, field tour and Certificate. Air travel cost of the participating executives may be met from Government/Sponsoring Institution/Participants. The multi-cuisine dining hall serves from bed tea to dinner. One day is exclusively planned for Hyderabad city visits for the benefit of International Executives.

## Other Terms & Conditions

**Medical Expenses /Insurance:** Participating executives may ensure their travel medical insurance and make their own arrangement for visa. Organizers does not provide any Accidental Insurance and Medical Insurance for the participants during stay in India.

**Valid visa:** Before coming to India the participants should obtain a valid visa for the period of the training from the Indian Mission. Immediately after the completion of the programmes, the participants are required to go back to their own countries and cannot travel to any other destination.

## Application Process

Download the application from [www.nimsme.gov.in/www.cirdap.org](http://www.nimsme.gov.in/www.cirdap.org) or request it via email at [sharma@nimsme.gov.in/aocirdap@cirdap.org](mailto:sharma@nimsme.gov.in/aocirdap@cirdap.org) Fill out the application form with accurate personal and professional details. Email the filled application form soft copy/scanned copy along with the transaction receipt to both [sharma@nimsme.gov.in](mailto:sharma@nimsme.gov.in) and [aocirdap@cirdap.org](mailto:aocirdap@cirdap.org). Upon verification of the application form and payment, you will receive an official confirmation via email. Additional details about the programme, including a tentative schedule, will be shared post-confirmation.

# Bank Account Details

The Course fee to be transferred to the following bank account through SWIFT code

**Account Name:** National Institute for Micro, Small and Medium Enterprises (ni-msme) **Account Type:** Current Account

**Account No:** 00000030760656383

**Bank Name:** State Bank of India

**Branch:** Balkampet Branch

**IFSC Code:** SBIN0003607

**SWIFT Code:** SBININBB327 (A SWIFT code is an international bank code that identifies particular banks worldwide. It is also known as a Bank Identifier Code (BIC))

## Important Dates

|                                             |                  |
|---------------------------------------------|------------------|
| <b>Registrations Opens</b>                  | 05 December 2024 |
| <b>Last date to register</b>                | 15 February 2025 |
| <b>Arrival to ni-msme, Hyderabad, India</b> | 23 February 2025 |
| <b>Departure from ni-msme</b>               | 02 March 2025    |

## Programme Directors

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Director

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### Mr. F.A.M Zakirul Huq

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# Hyderabad, India



Hyderabad is a global favorite. It is the capital of Telangana and the fourth largest city in India by population. Alive with the energy of a multicultural populace, Hyderabad attracts people from all parts of the world. With its sprawling urban infrastructure, booming economy and cosmopolitan lifestyle, Hyderabad emerged as one of the World's Most Dynamic City. Hyderabad, known as the **"City of Pearls"**, earned this title due to its historical role as a global hub for the pearl and diamond trading industry. The city still preserves its legacy through its bustling bazaars like Laad Bazaar and Pathergatti, where pearls, gemstones, and traditional jewellery are highly sought after. The city is also famous for its **"Hyderabadi Biryani"**, a flavourful culinary delight loved globally. Hyderabad is a hub for the IT industry, often referred to as Cyberabad, housing tech giants like Google, Microsoft, and Amazon alongside a flourishing startup ecosystem. Additionally, it has a strong industrial base with sectors like pharmaceuticals, biotechnology, and manufacturing contributing significantly to its economy. The blend of heritage and modernity makes Hyderabad a truly vibrant and dynamic city. The city boasts iconic tourist attractions like the Charminar, Golconda Fort, Hussain Sagar Lake, and Ramoji Film City.