

**INTERNATIONAL TRAINING PROGRAMME ON
RURAL TOURISM TOWARDS INTEGRATED RURAL DEVELOPMENT
ORGANISED BY INSTITUTE FOR RURAL ADVANCEMENT (INFRA)
IN COLLABORATION WITH CENTRE ON INTEGRATED RURAL DEVELOPMENT
FOR ASIA AND THE PACIFIC (CIRDAP) 2024**

9 – 17 OCTOBER 2024 IN PENANG, MALAYSIA

COURSE SCHEDULE

8/10/2024 (TUESDAY)				
Arrival of Participants at Penang International Airport and Hotel Check-In				

DAY 2	9/10/2024 (WEDNESDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Formal / National Attire
0830 – 0845	Malaysia Session	INFRA	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
0845 – 1000	Programme Briefing & Ice Breaking	INFRA		
1000 – 1045	Official Opening Ceremony	INFRA		
1045 – 1100	Tea Break			
1100 – 1300	Country Paper Presentation	Panel : KKDW		
1300 – 1430	Lunch			
1430 – 1630	Country Paper Presentation	Panel : KKDW		
1630 – 1645	Tea Break			
1645 – 1745	Country Paper Presentation			
1900 – 0700	Dinner & Rest		Timur Coffee House, Level 1	

DAY 3	10/10/2024 (THURSDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Formal Attire
0830 – 0845	Malaysia Session	INFRA	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
0845 – 1045	Talk 1: Government of Malaysia (Policy and Structure)	National Institute of Public Administration		
1045 – 1100	Tea Break			
1100 – 1300	Talk 2 : Overview of Malaysia’s Rural Development Policy 2030	Strategic Planning Division, KKDW		
1300 – 1430	Lunch			
1430 – 1630	Talk 3: Rural Tourism Strategies in Malaysia’s National Tourism Policy	Ministry of Tourism, Art and Culture		
1630 – 1700	Tea Break			
1700 – 1900	Recap & Action Plan Preparation	INFRA		
1900 – 0700	Dinner & Rest		Timur Coffee House, Level 1	

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DAY 4	11/10/2024 (FRIDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Formal Attire
0830 – 0845	Malaysia Session		Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
0845 – 1045	Talk 4 : Potential of Agro-Tourism Through Agro-Based Industry in Malaysia	Agriculture Division, Ministry of Economy		
1045 – 1100	Tea Break			
1100 – 1300	Talk 5 : Rural Development Policy and Programme in North Peninsular Malaysia	Implementation Coordination Unit (ICU) Prime Minister Department		
1300 – 1430	Lunch			
1430 – 1630	Talk 6 : The Strategic Role of PERDA on Regional Development in Penang	Penang Regional Development Authority (PERDA)		
1630 – 1700	Tea Break			
1700 – 1800	Recap & Action Plan Preparation	INFRA		
1930 – 2130	Dinner & Rest		Timur Coffee House, Level 1	

DAY 5	12/10/2024 (SATURDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Formal Attire
0830 – 0845	Malaysia Session	INFRA	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
0845 – 1045	Talk 7 : Initiatives for Rural Entrepreneurs in Malaysia	Rural Entrepreneurs Division, KKDW		
1030 – 1100	Tea Break			
1100 – 1300	Talk 8 : Empowering Rural Community Through “Desa Lestari” Programme Sustainable Village	Economy Community Development Division, KKDW		
1300 – 1430	Lunch			
1430 – 1630	Talk 9 : Empowering Youth Through Tourism	Department of Education for Polytechnic and Community College		
1630 – 1700	Tea Break			
1700 – 1900	Recap & Action Plan Preparation	INFRA		
1900 – 0700	Dinner and Rest		Timur Coffee House, Level 1	

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DAY 6	13/10/2024 (SUNDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast & Hotel Check-Out		Timur Coffee House, Level 1	Casual Sporty
0830 – 0930	Depart to Pengkalan Machang		Penang	
0930 – 1030	Field Visit Activity (1) River Cruise Session (Pengkalan Machang to Labuh Banting)	INFRA & PERDA		
1030 – 1100	Tea Break			
1100 – 1300	Field Visit Activity (2) Kampung Trail at Labuh Banting	INFRA & PERDA		
1300 – 1400	Lunch			
1400 – 1600	Depart to Homestay Sungai Setar, Nibong Tebal	INFRA		
1600 – 1800	Field Visit Activity (3) Homestay Programme	INFRA & PERDA		
1800 – 2000	Homestay Check-In			
2000 – 2230	Dinner & Cultural Night	INFRA & PERDA		
2230 – 0700	Rest			

DAY 7	14/10/2024 (MONDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0845	Breakfast and Check-out		Penang	Casual Sporty
0845 – 1045	Talk 10 : Empowering Rural Homestay Entrepreneurs Through Comprehensive Training Programmes	INFRA & PERDA		
1045 – 1100	Tea Break			
1100 – 1230	Field Visit Activity (4)	INFRA & PERDA		
1300 – 1400	Lunch and Rest			
1400 – 1630	Field Visit Activity (5)	INFRA & PERDA		
1630 – 1645	Tea Break			
1645 – 1800	Field Visit Activity (6)	INFRA & PERDA		
1800 – 2000	Dinner			
2000 – 2230	Field Visit Activity (7)	INFRA & PERDA		
2230 – 0700	Rest			

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DAY 8	15/10/2024 (TUESDAY)	PLACE	DRESS CODE
0700 – 0900	Breakfast & Homestay Check-Out		Casual Sporty
0900 – 1100	Depart to PERDA Food Park	PERDA Food Park	
1100 – 1130	Overview of PERDA Food Park		
1130 – 1145	Tea Break		
1200 – 1300	Field Visit Activity (8) Visit PERDA Food Park Factory & Exhibitions		
1300 – 1430	Lunch		
1430 – 1900	Depart and Check-In at Hotel Pulau Pinang		
1900 – 2100	Dinner	Timur Coffee House, Level 1	
2100 – 2200	Action Plan Preparation		
2200 -0700	Rest		

DAY 9	16/10/2024 (WEDNESDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Casual Sporty
0830 – 0845	Gather at Hotel Lobby		Penang	
0845 – 1045	Penang Heritage Tour	INFRA		
1045 – 1100	Tea Break			
1100 – 1300	Penang Heritage Tour	INFRA		
1300 – 1430	Lunch			
1430 – 1600	Depart to Hotel Pulau Pinang			
1600 – 1900	Action Plan Preparation	INFRA	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
1900 – 2030	Dinner		Timur Coffee House, Level 1	
2030 – 2200	Action Plan Preparation	INFRA	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
2230 – 0700	Rest			

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DAY 9	17/10/2024 (THURSDAY)	SPEAKER	PLACE	DRESS CODE
0700 – 0830	Breakfast		Timur Coffee House, Level 1	Formal Attire
0845 – 1045	Action Plan Presentation	Panel : KKDW & MOTAC	Bayu 4 Room, Level 2, Hotel Ascott Gurney Penang	
1045 – 1100	Tea Break			
1100 – 1300	Action Plan Presentation	Panel : KKDW & MOTAC		
1300 – 1430	Lunch			
1430 – 1630	Action Plan Presentation	Panel : KKDW & MOTAC		
1630 – 1700	Tea Break			
1700 – 1800	Summary and Evaluation Participants	INFRA		
1800 – 2000	Preparation for Closing Ceremony	INFRA & PERDA	Plenitude Ballroom 2, Level 3, Hotel Ascott Gurney Penang	Formal / National Attire
2000 – 2230	Closing Ceremony and Dinner			
2300 - 0700	Rest			

18/10/2024 (FRIDAY)
Check-out & Departure of Participants <i>"SELAMAT JALAN & JUMPA LAGI"</i>

*Subject to change from time to time