



# *Overview*

## **MALAYSIA RURAL DEVELOPMENT POLICY**

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MINISTRY OF RURAL AND REGIONAL DEVELOPMENT  
MALAYSIA

9 MAY 2024

# CONTENT



**OVERVIEW**  
**WHAT IS POLICY**  
**SDG**  
**ISSUES & CHALLENGES**  
**RURAL DEVELOPMENT POLICY**  
**KEY TAKEAWAY**



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# OVERVIEW

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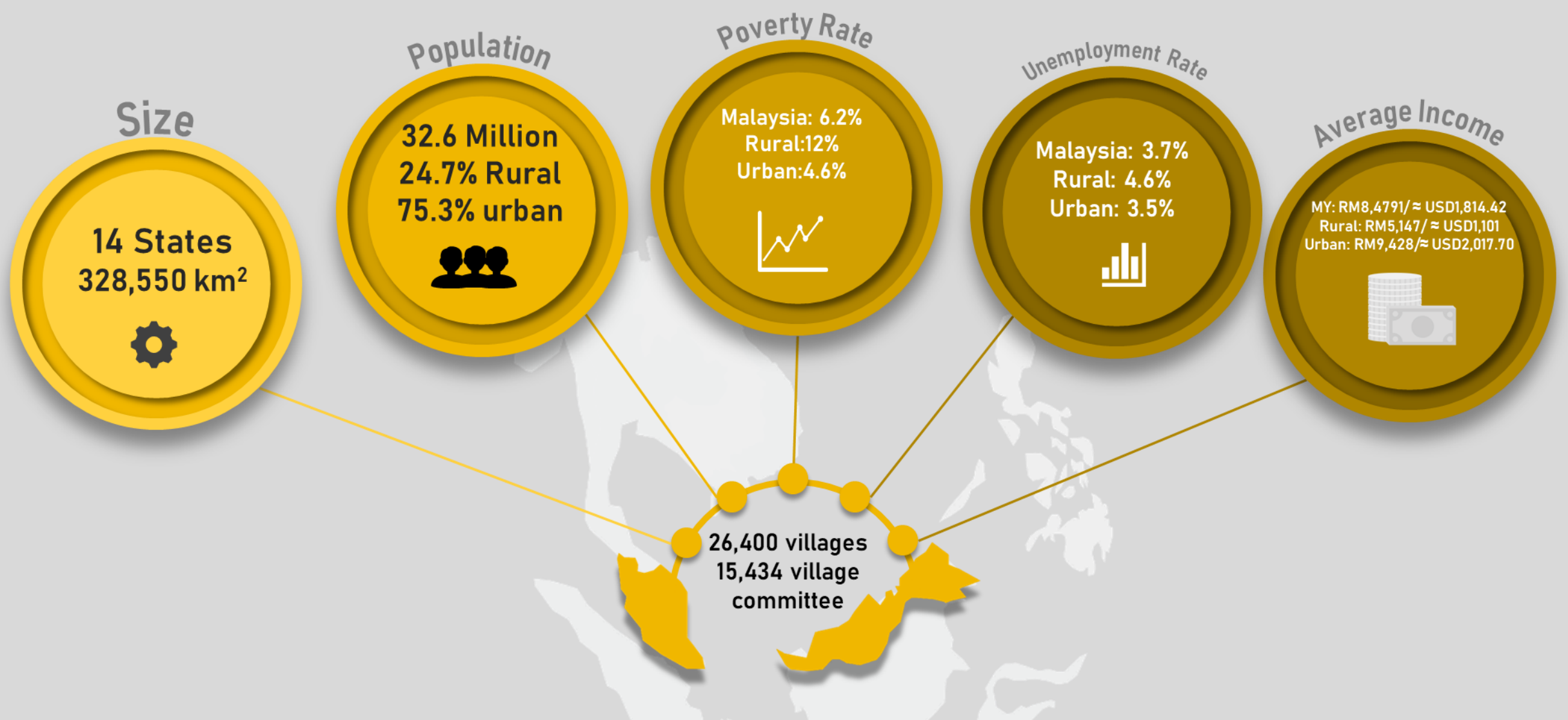




# HOW DOES MALAYSIA DEFINE ITS RURAL AREA?

An area of  
**less than 10,000  
residents**  
outside of local authority zones

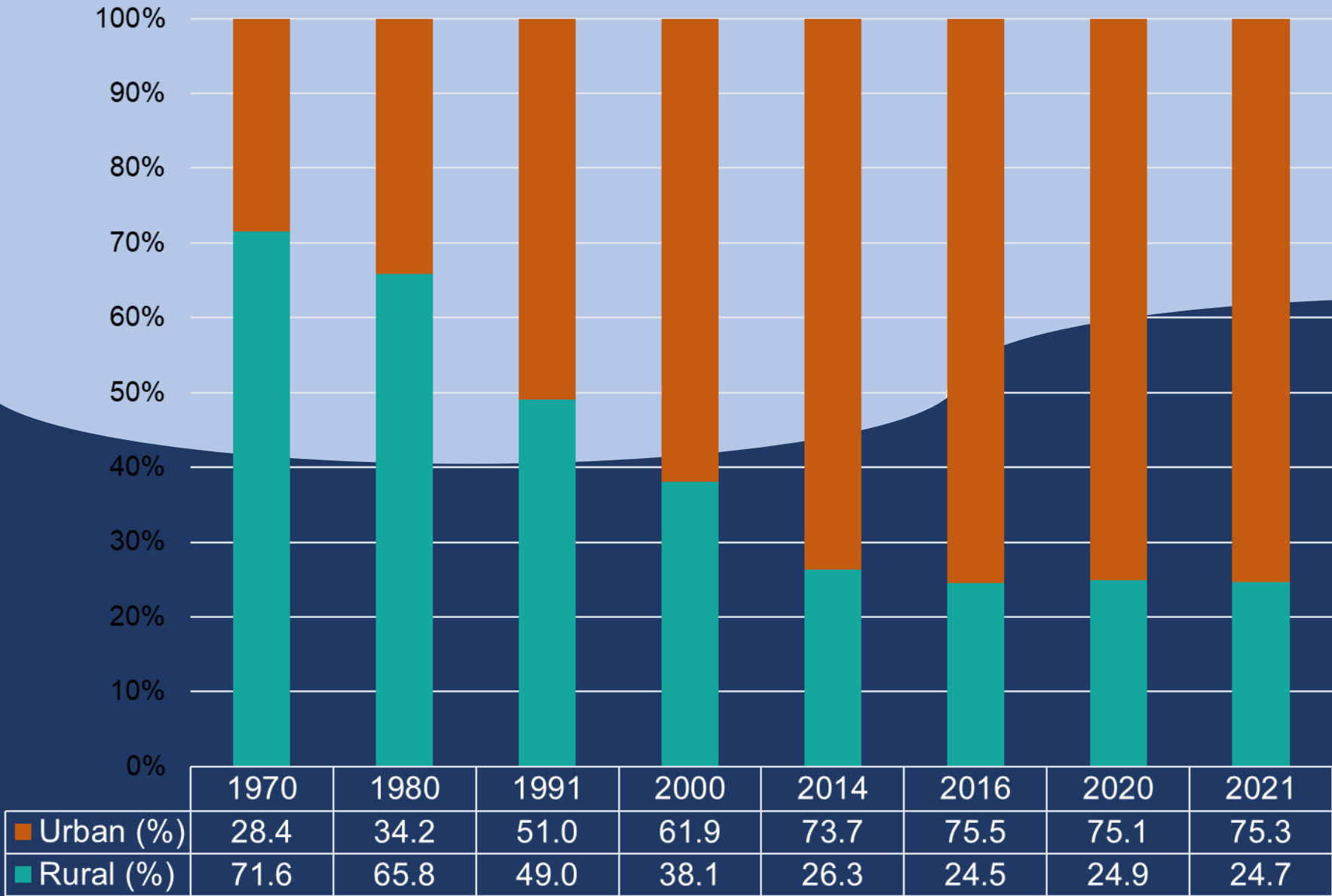




## OVERVIEW

## Basic statistics of Malaysia

# POPULATION

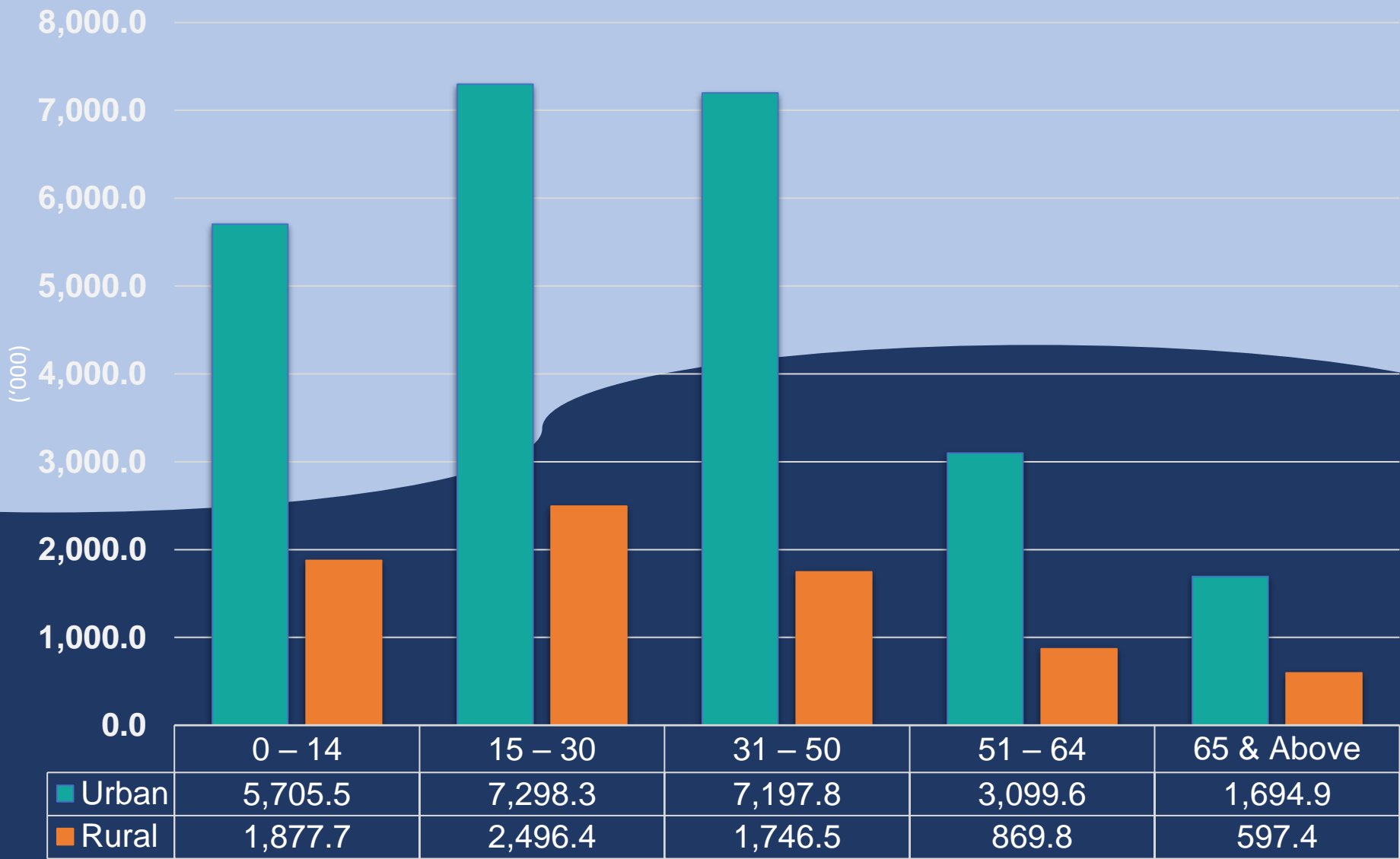


Percentage of rural population has been decreasing since 1970, from 71.6% to only 24.9% of Malaysia's total population



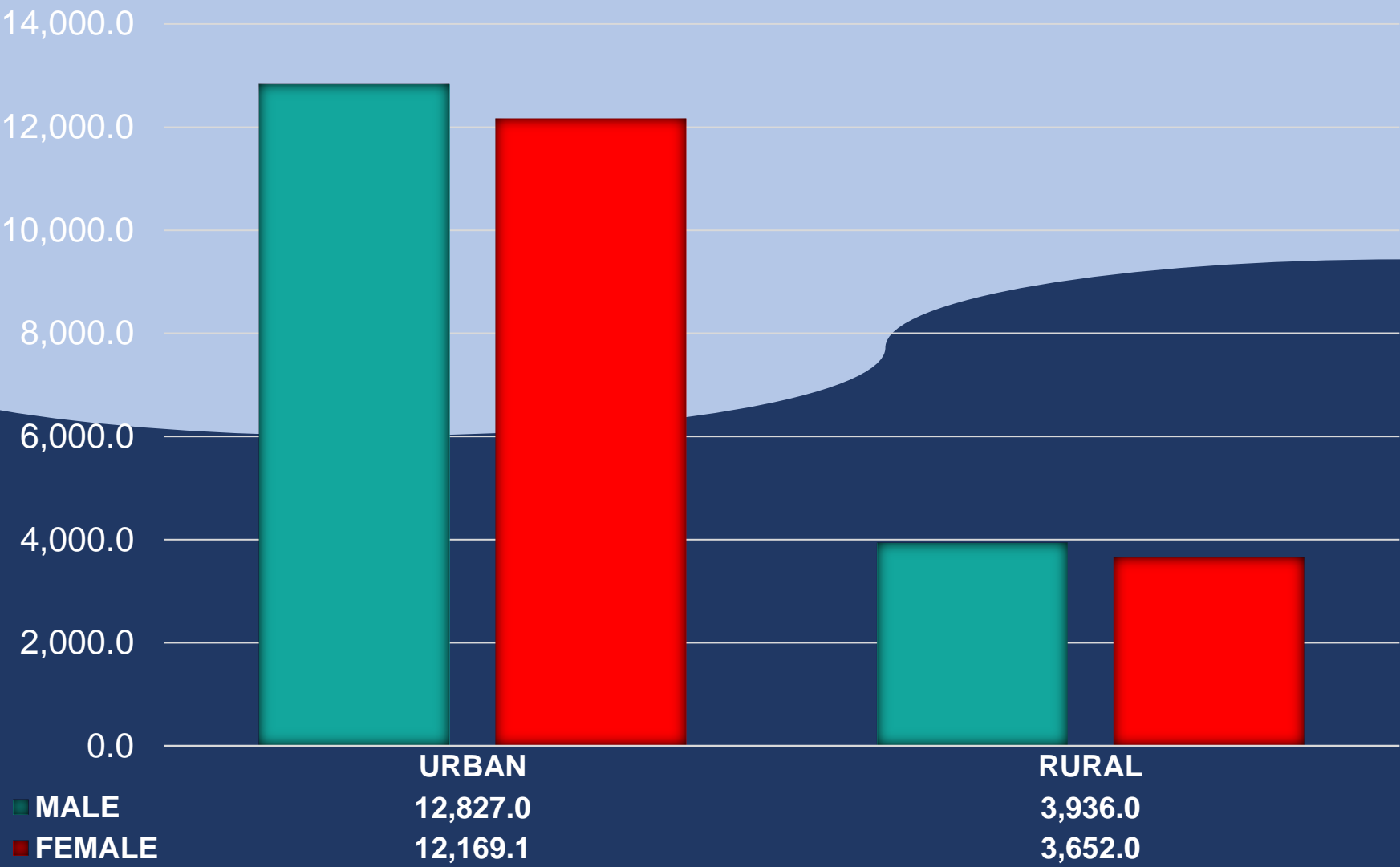
# POPULATION

Most of the rural population is between the age of 15 to 30 years old



Age

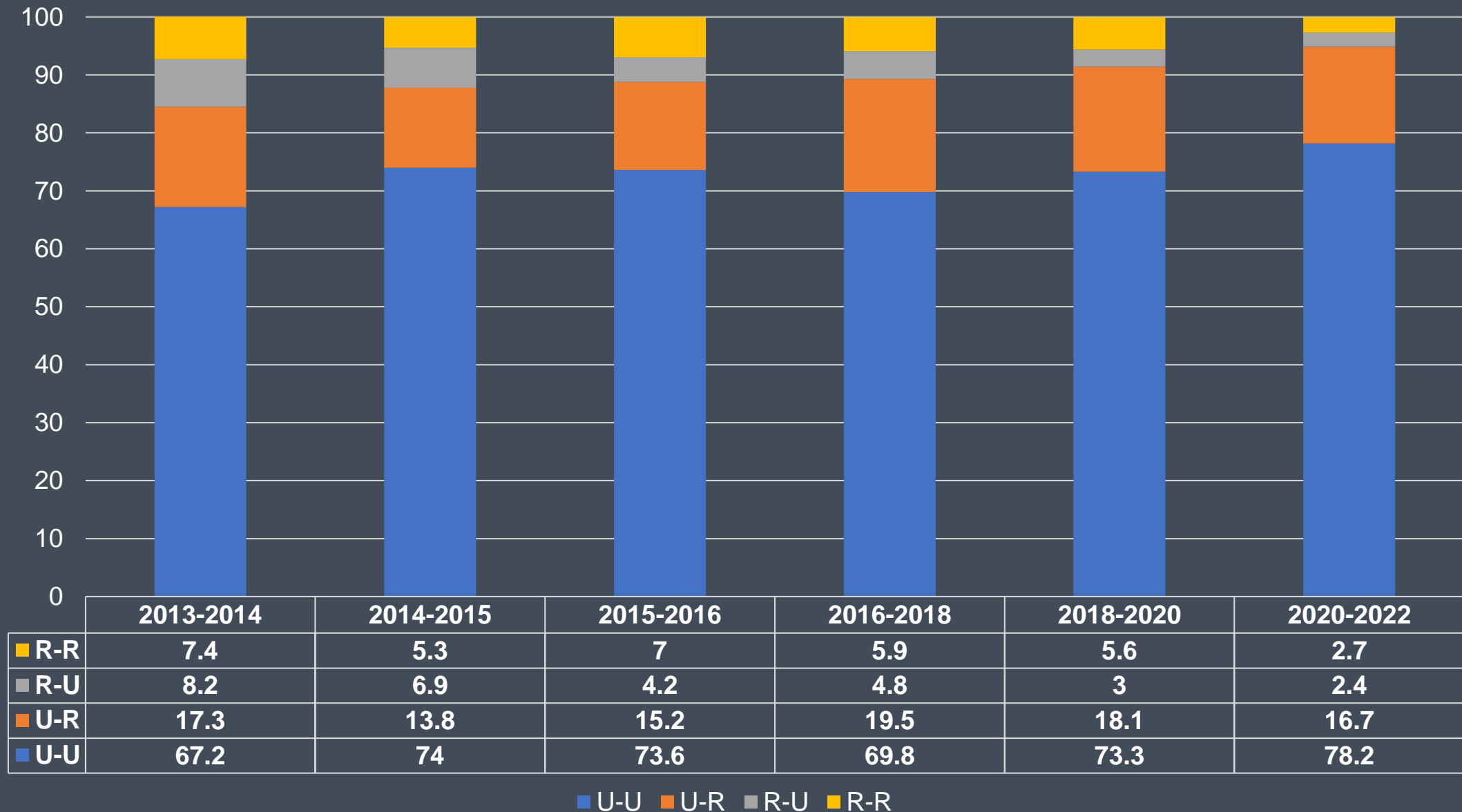
# POPULATION



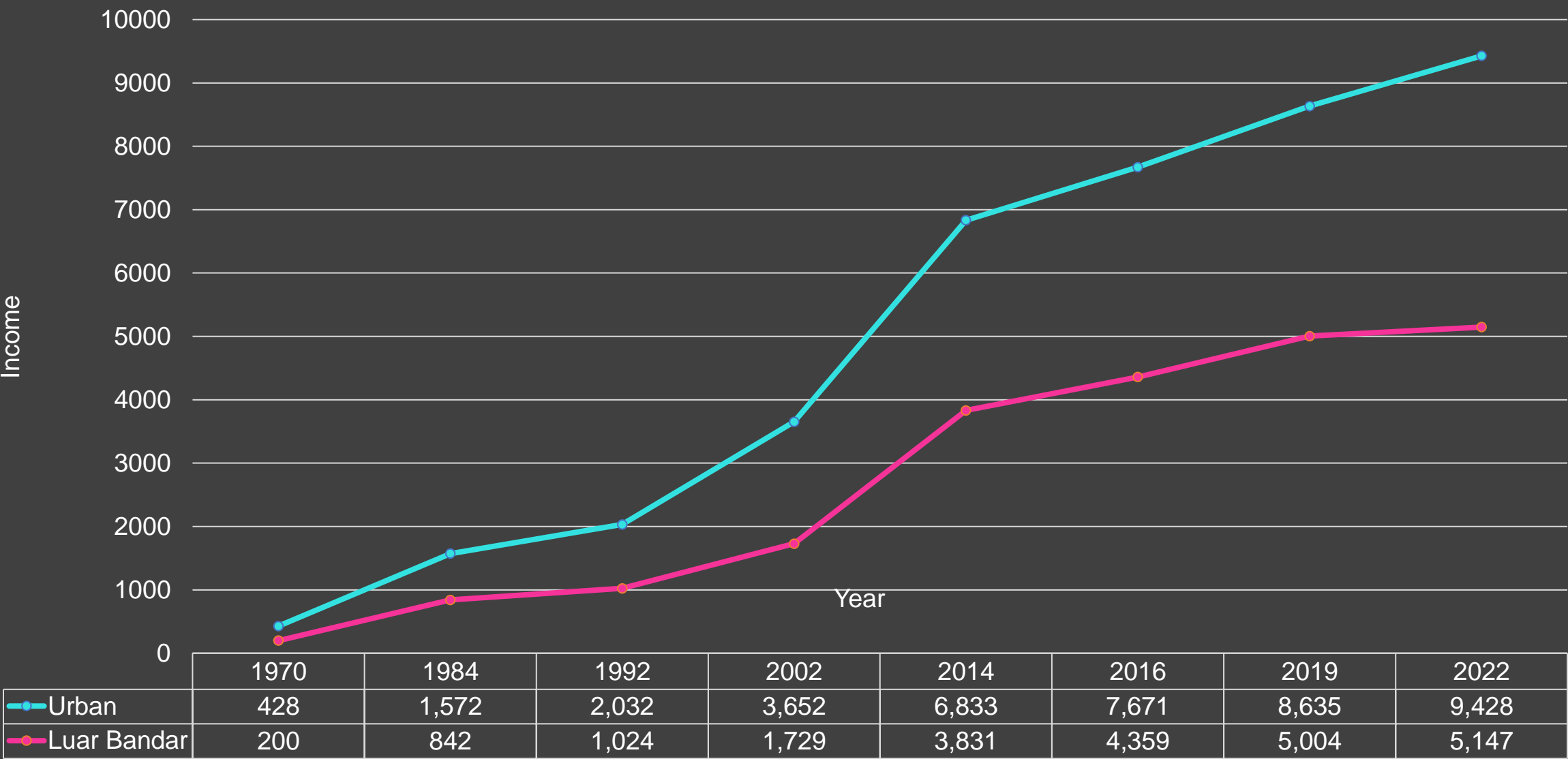
The majority of  
the rural  
population is  
male



# INTERNAL MIGRATION

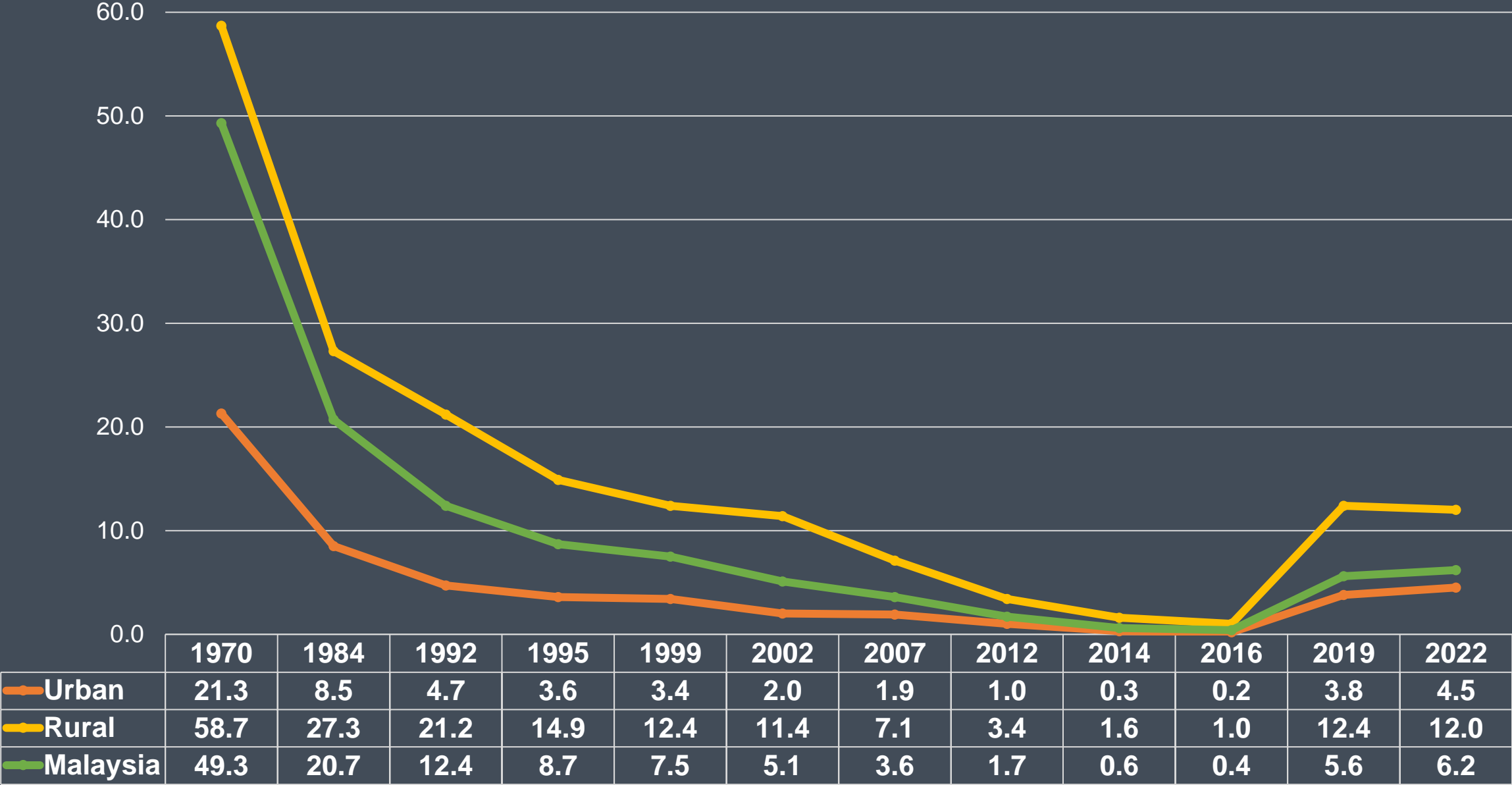


# AVERAGE MONTHLY INCOME: 1970-2022

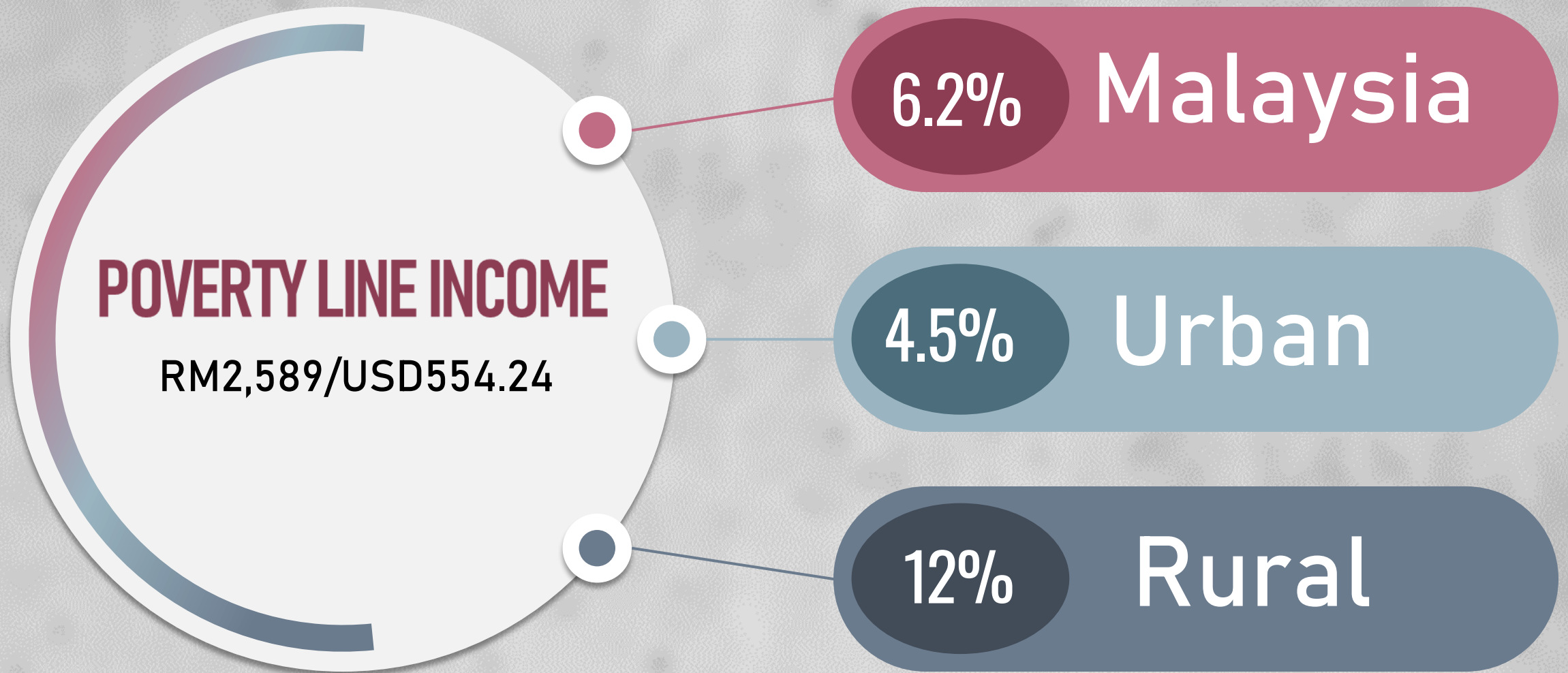




# POVERTY RATE



1970-2016 using 2004 PLI



**2022 POVERTY LINE INCOME**





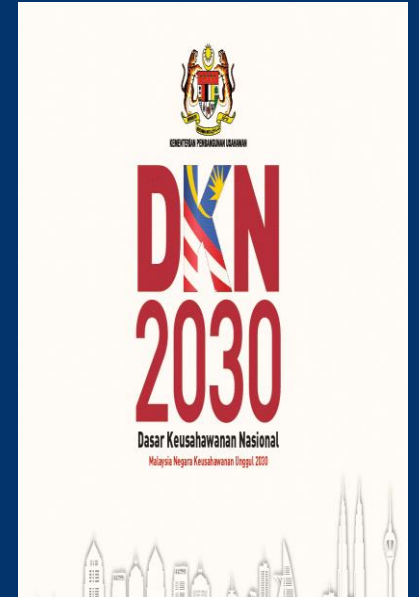
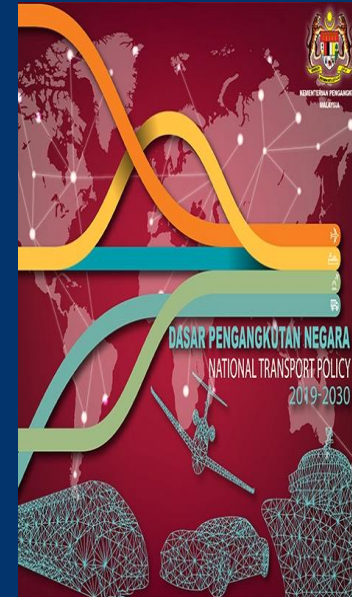
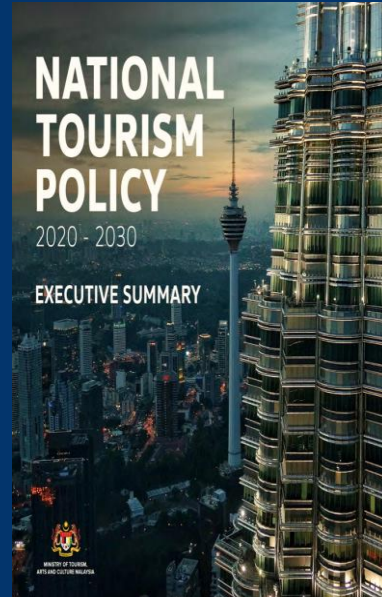
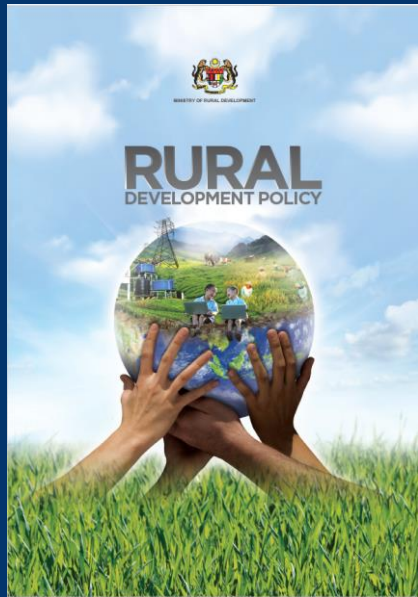
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## WHAT IS POLICY?

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# WHAT IS POLICY?





# What is Policy?



Basic framework in the implementation of government plans



Developed and implemented to meet socioeconomic objectives such as economic growth, income distribution, stability and welfare



Followed by an action plan to achieve the policy objectives



# HOW?

How policy is developed?



# POLICY RELATED TO RURAL DEVELOPMENT





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SDG

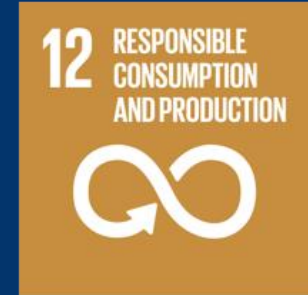
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17 Goals

169 Targets

241 Indicators

# SUSTAINABLE DEVELOPMENT GOALS



# MALAYSIA MONITORING MECHANISM FOR SDG



**National SDG Council**  
(chaired by Prime Minister)

*Establish direction for SDG implementation, set national agenda and milestones and prepare reporting to UN High Level Political Forum*

**Steering Committee**  
(chaired by Director General of EPU)

*Formulate SDG Roadmap, monitor progress of targets, identify issues and report to National SDG Council*

**Working Committee  
INCLUSIVITY**

**Goal 1** : No Poverty  
**Goal 2** : Zero Hunger  
**Goal 5** : Gender Equality  
**Goal 10** : Reduced Inequality

**Working Committee  
WELL-BEING**

**Goal 3** : Good Health & Well-being  
**Goal 11** : Sustainable Cities and Communities  
**Goal 16** : Peace, Justice and Strong Institutions

**Working Committee  
HUMAN CAPITAL**

**Goal 4** : Quality Education

**Working Committee  
ENVIRONMENT & NATURAL  
RESOURCES**

**Goal 6** : Clean Water and Sanitation  
**Goal 7** : Affordable and Clean Energy  
**Goal 12** : Responsible Consumption and Production  
**Goal 13** : Climate Action  
**Goal 14** : Life Below Water  
**Goal 15** : Life on Land

**Working Committee  
ECONOMIC GROWTH**

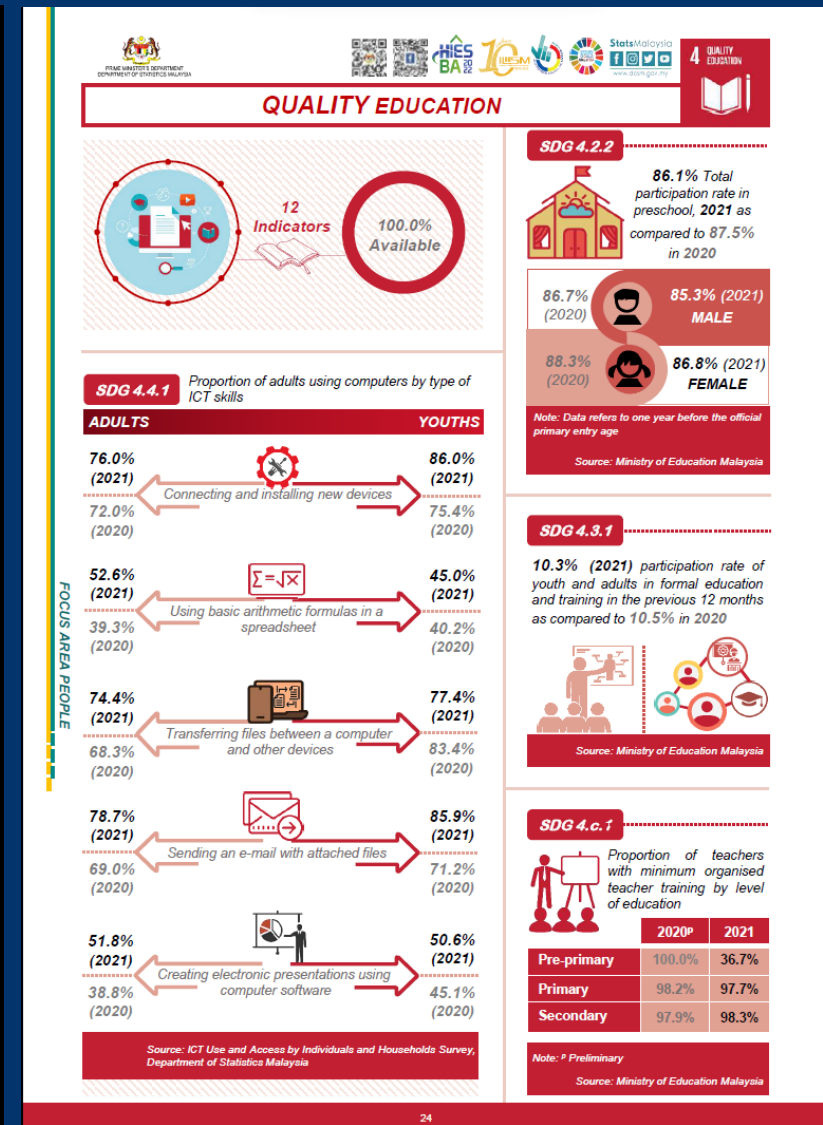
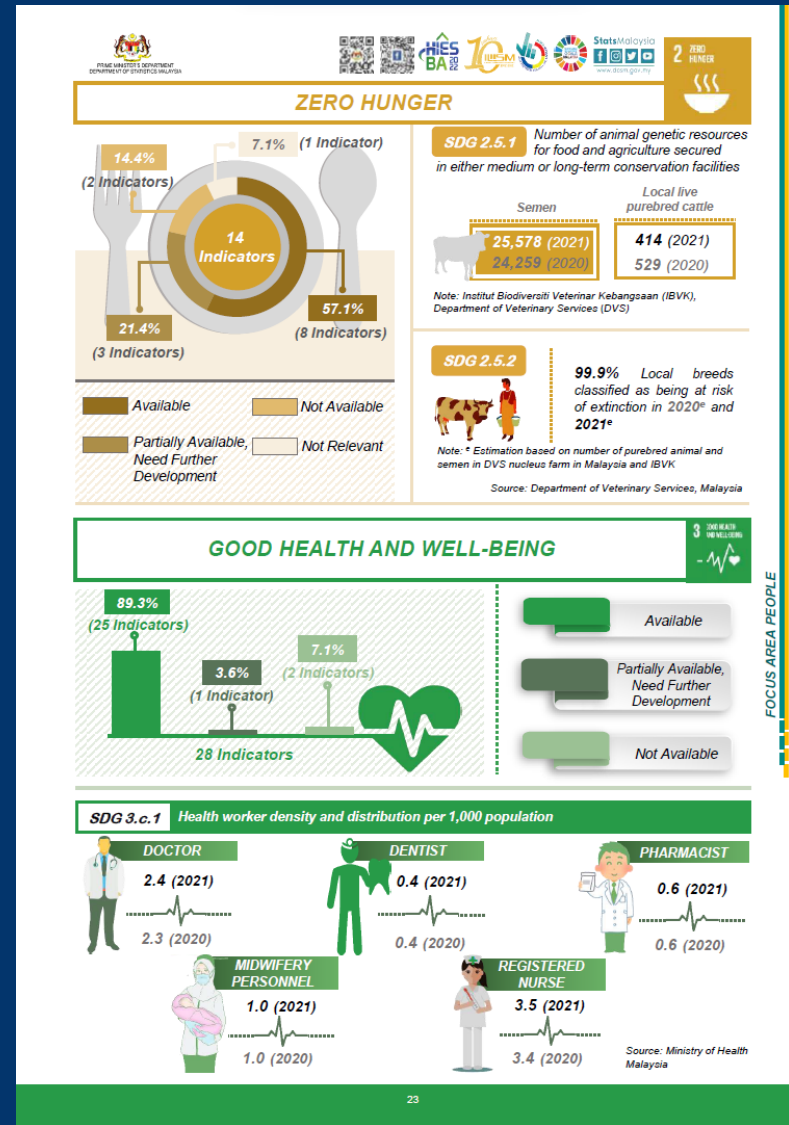
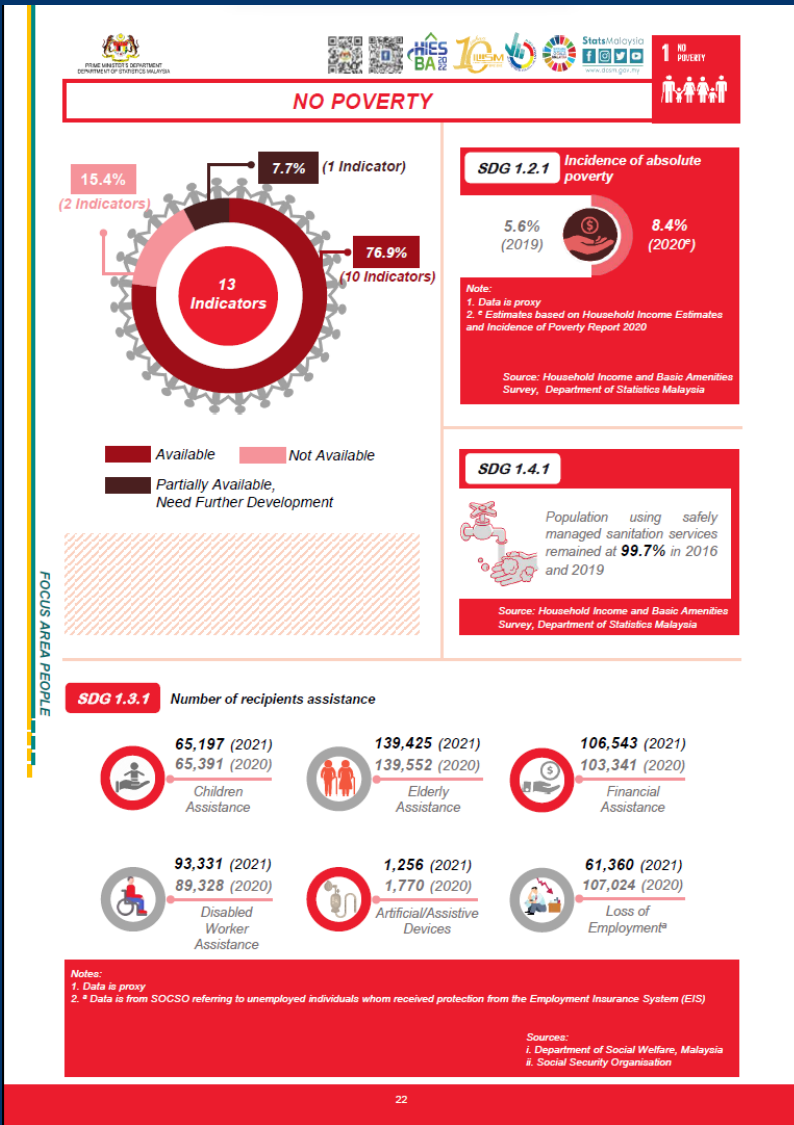
**Goal 8** : Decent Work and Economic Growth  
**Goal 9** : Industry, Innovation and Infrastructure  
**Goal 17** : Partnerships for the Goals

Each Working Committee will be represented by members from the UN agencies, private sector, NGOs, CSOs and academia



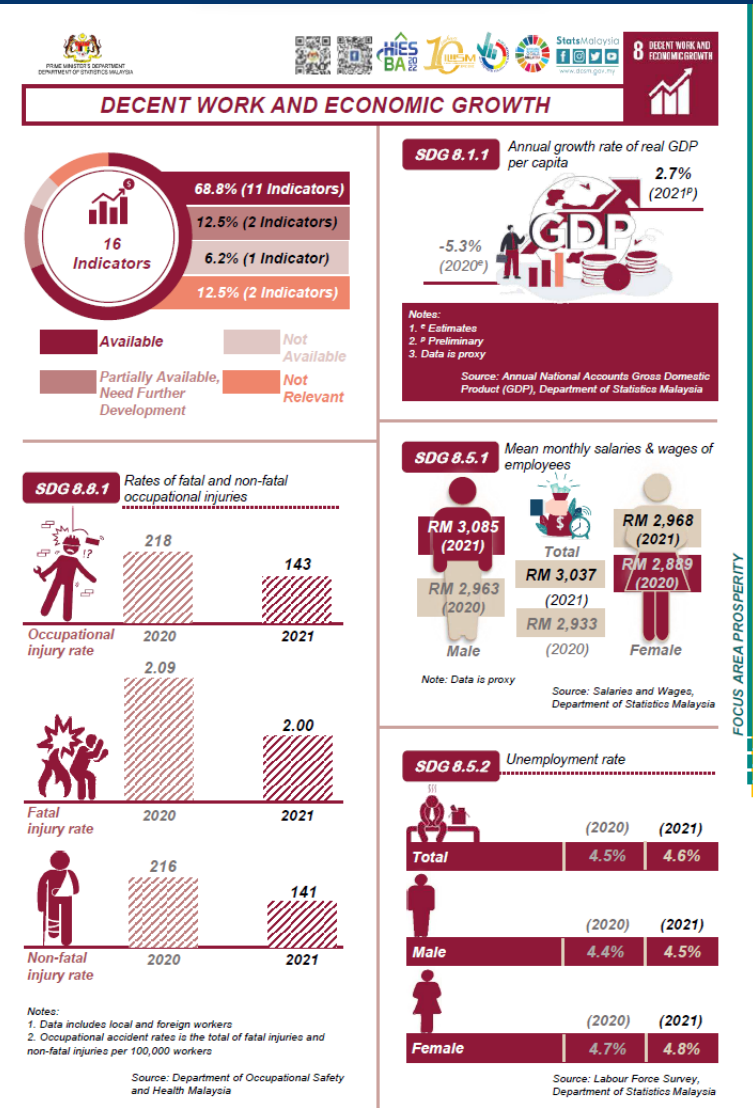
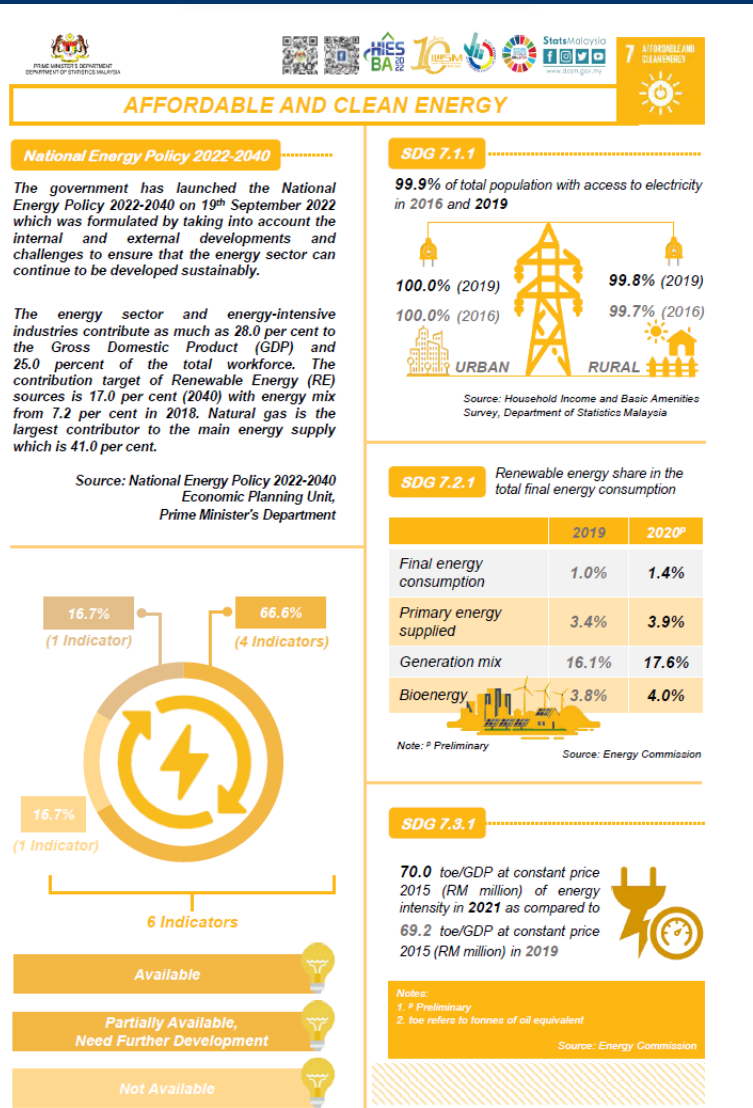
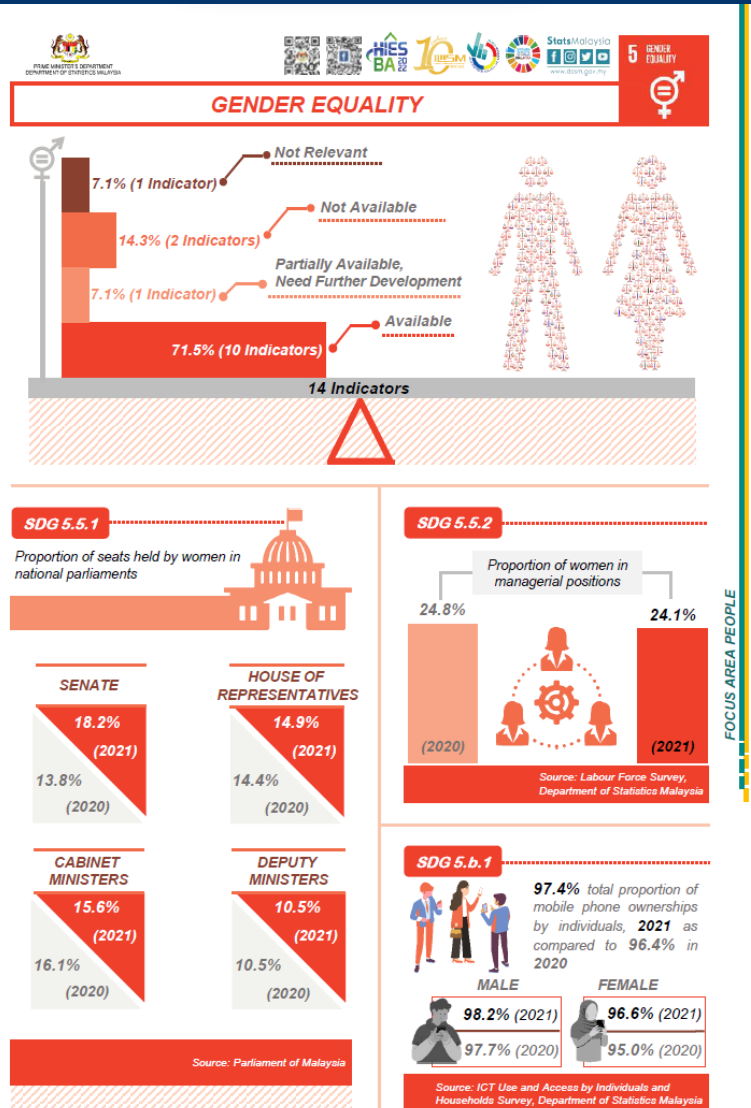
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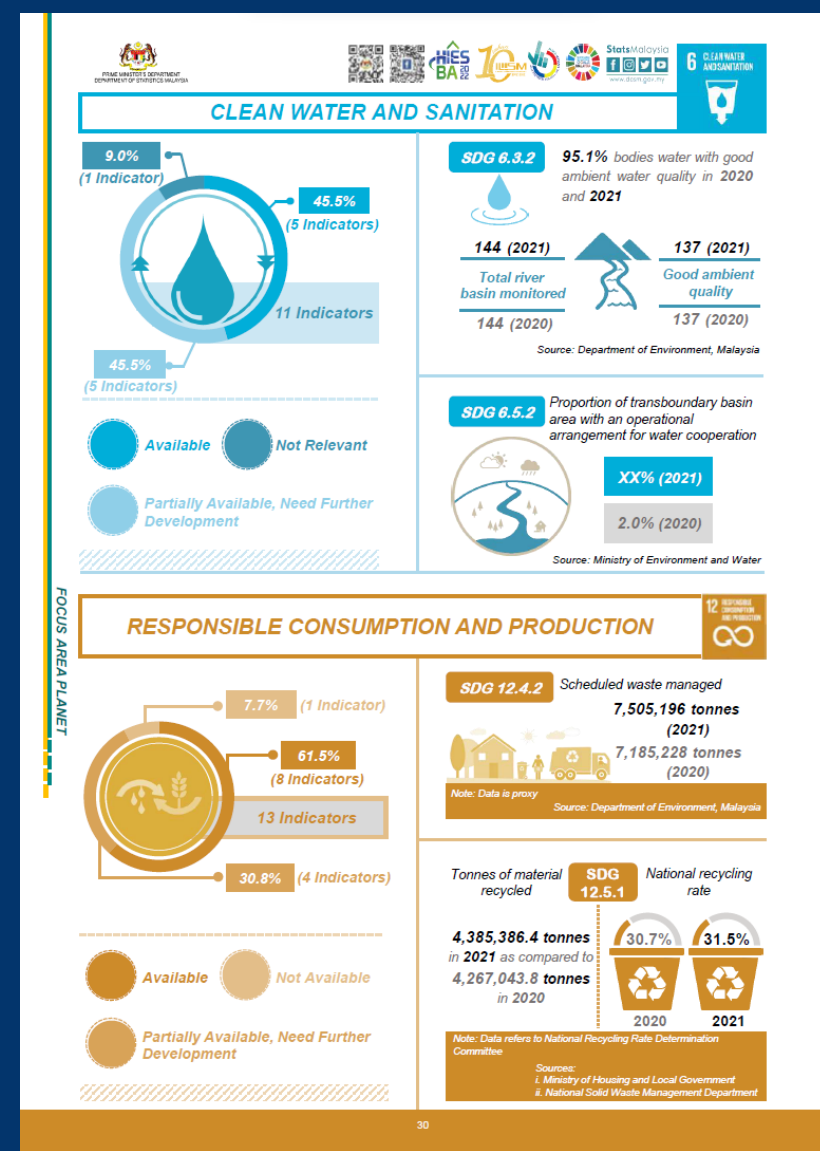
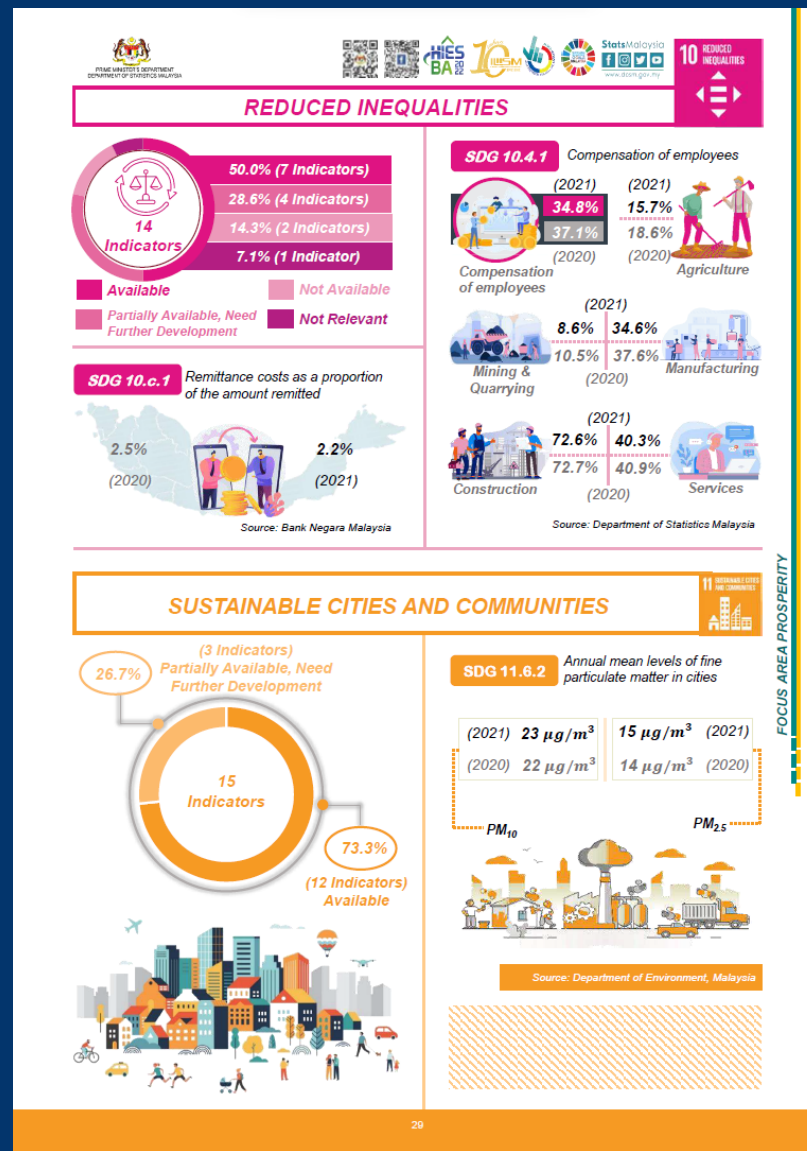
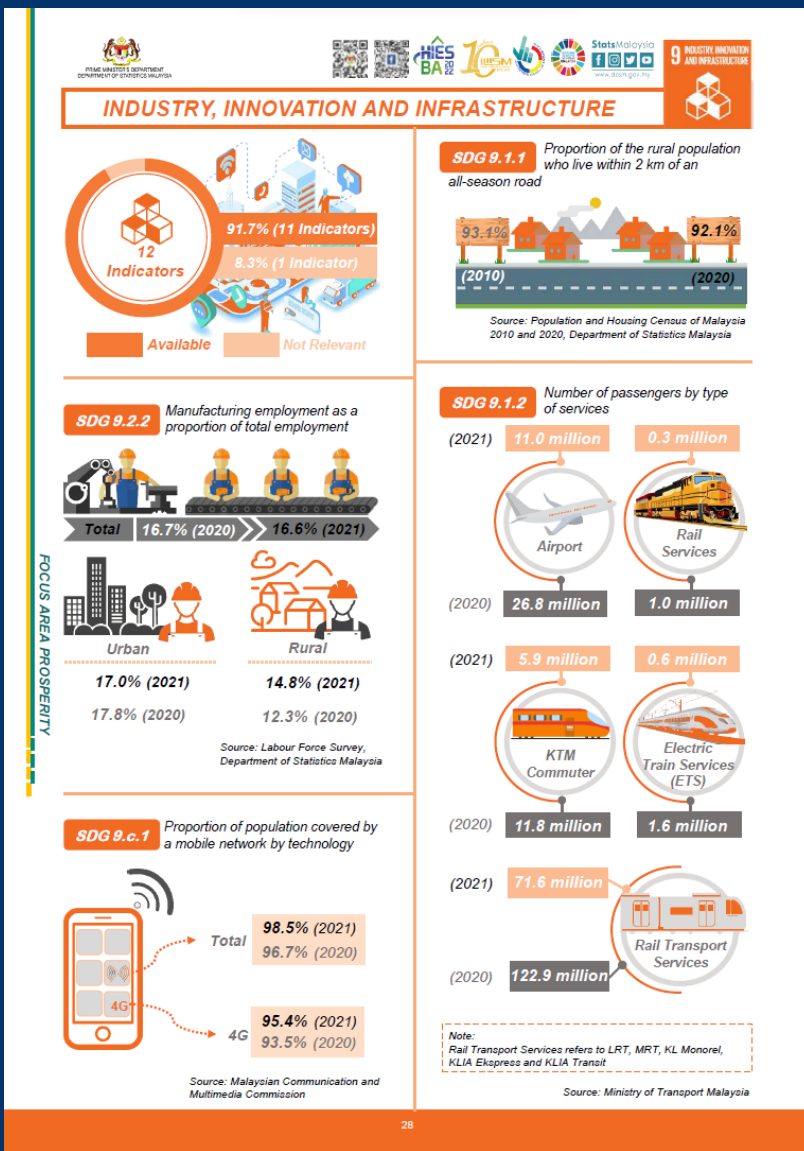




# SNAPSHOT ACHIEVEMENT OF SDG INDICATOR

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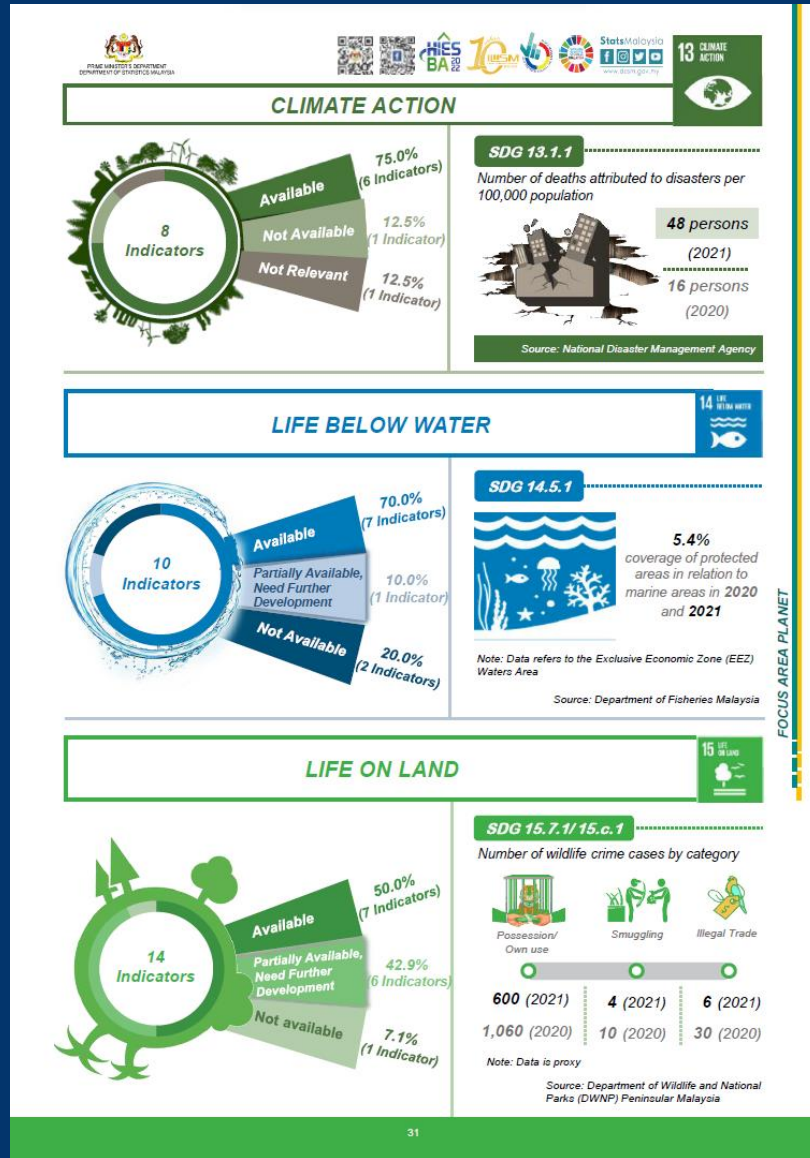




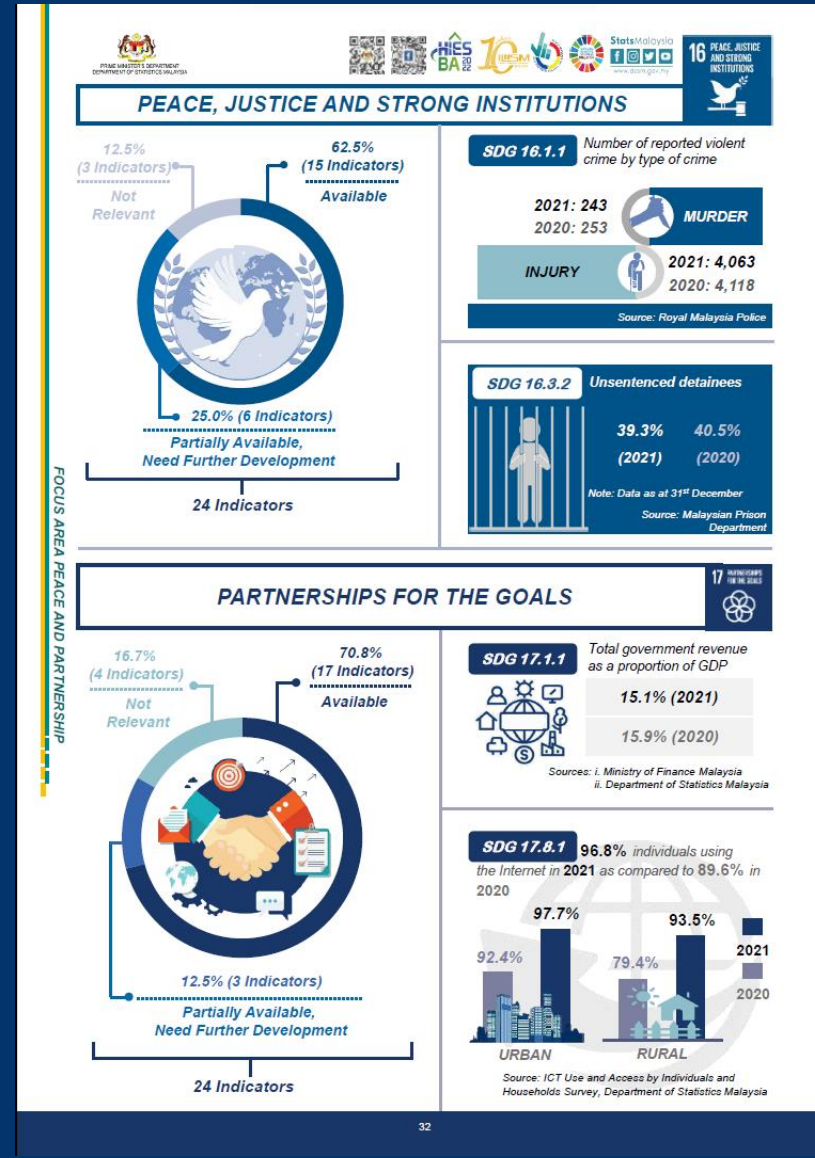
# SNAPSHOT ACHIEVEMENT OF SDG INDICATOR



# SNAPSHOT ACHIEVEMENT OF SDG INDICATOR



FOCUS AREA PLANET



FOCUS AREA PEACE AND PARTNERSHIP



4

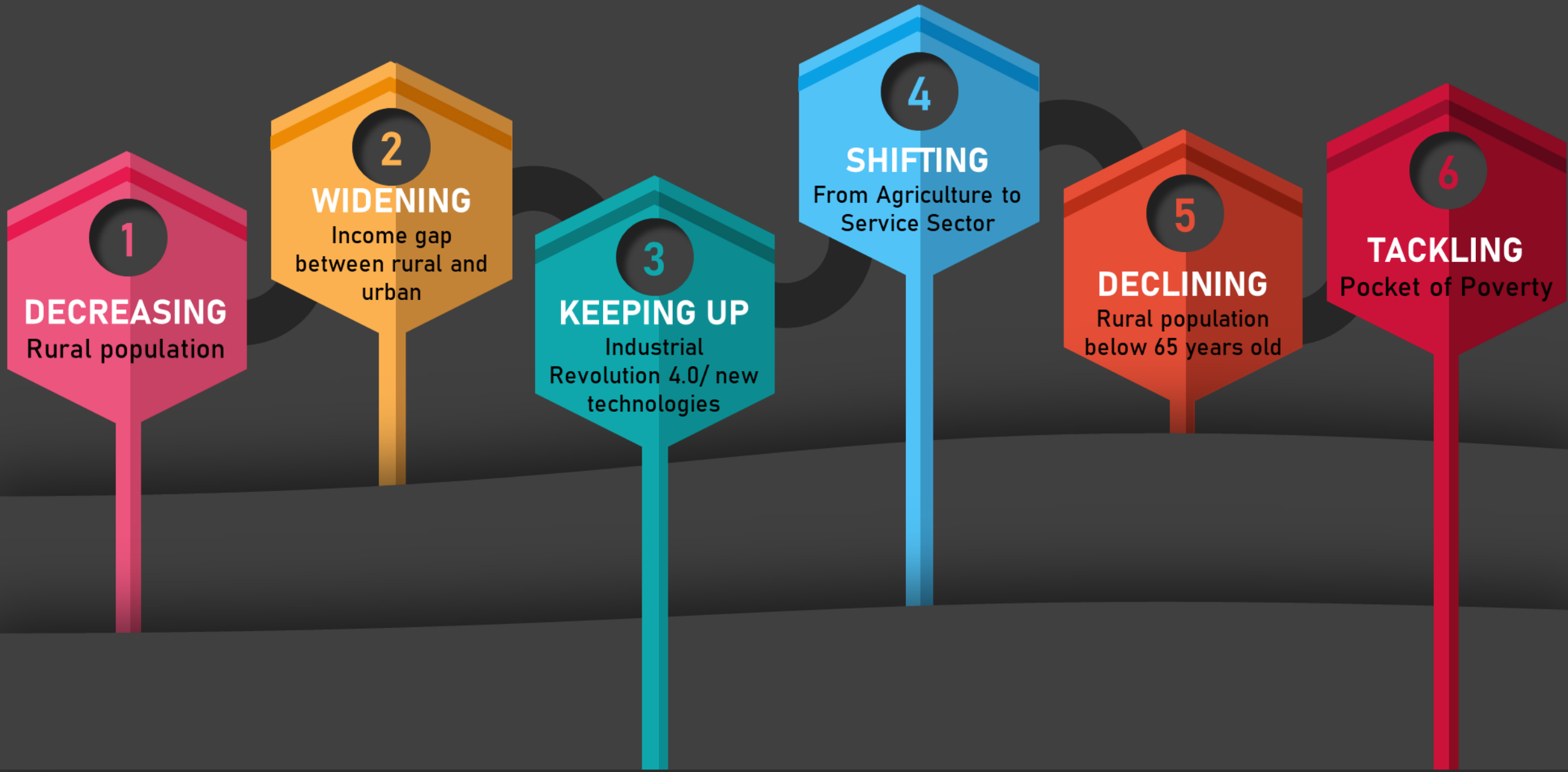
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## ISSUES & CHALLENGES

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# CHALLENGES IN RURAL DEVELOPMENT



# RURAL DEVELOPMENT POLICY 2030

# 5



# RURAL DEVELOPMENT POLICY: THROUGHOUT THE YEARS

**1957-1969**

- Basic Infrastructure
- Modernization & diversification of Crop

**1970**

- Poverty Eradication
- New Economic Policy
- New land development scheme

**1990**

- New Philosophy & Strategy for Rural Development- Human Capital Development
- Focus on Hardcore Poor

**1994**

Community Empowerment

**2000**

Expansion of rural infrastructure & amenities

**2009**

Rural Transformation Programme

**2015**

- Rural Transformation Plan
- 11th Malaysia Plan

**2018**

Harapan Rural Development Plan 2018-2023

**2019**

Rural Development Policy 2030

**2021**

- 12th Malaysia Plan
- MRD Strategic Plan

**2020**

Rural Development Plan- Way Forward Post COVID-19



01



02



03



04



05



06



07



08



09



10



11

# RDP 2030 THRUST





1

## A competitive and sustainable **ECONOMY**

Relevance with SDGs





# POLICY STATEMENT

01

1

Initiating Transformative Rural  
Economic Activities

02

Production Of High-quality Local  
Products In Large Quantities To  
Benefit From Economy Of Scale

2

03

3

Improving The Wellbeing Of Rural  
Community

ECONOMY



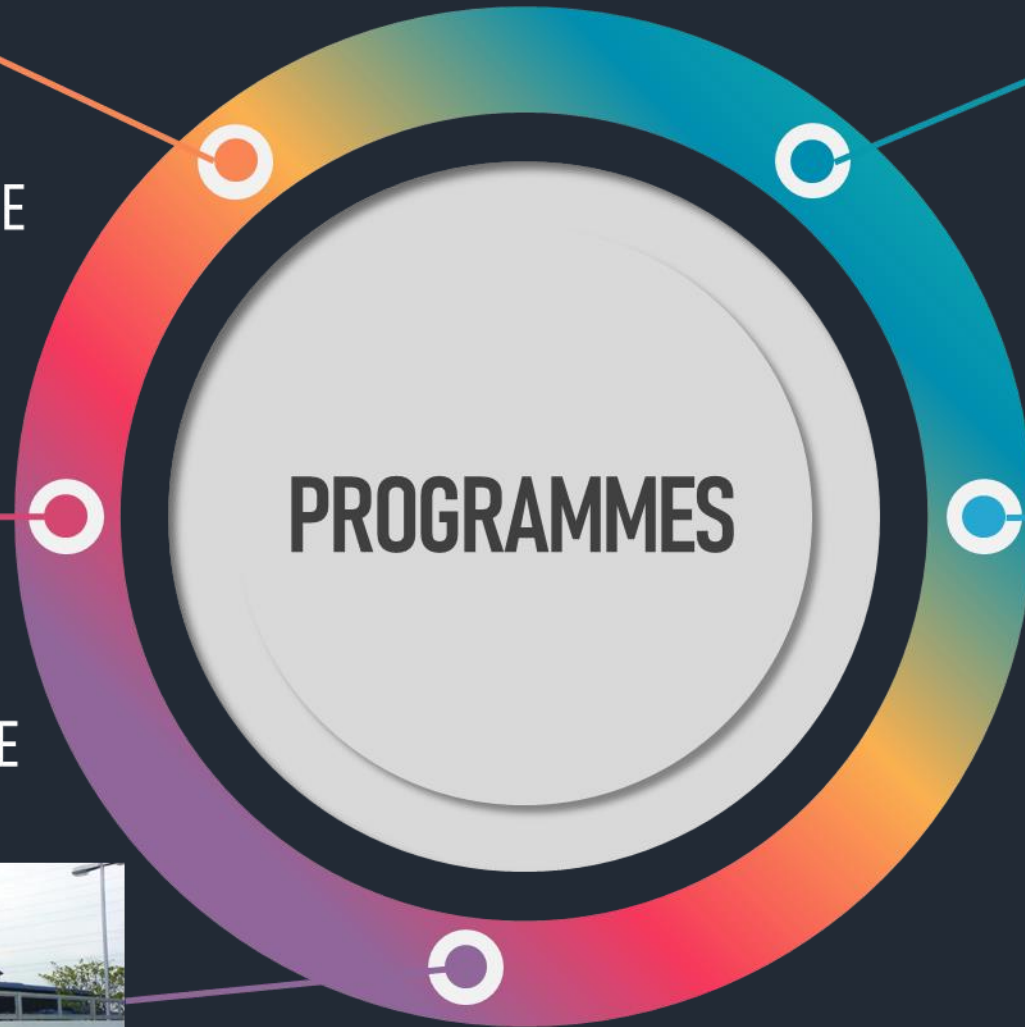
INCOME ENHANCEMENT PROGRAMME



TRAINING AND CAREER PROGRAMME



INDUSTRIAL COMPLEX



RURAL TOURISM



ENTREPRENEURSHIP  
TRAINING AND EDUCATION  
PROGRAMME



# 2

## ENTREPRENEURSHIP as a Catalyst For Rural Economy Development

Relation with SDGs



2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



# POLICY STATEMENT



# ENTREPRENEURSHIP





DESAMALL@KPLB



WASTE TO WEALTH PROGRAMME



ENTREPRENEURSHIP TRAINING



ENTREPRENEURS/  
PRODUCTS DATABASE



3

Excellent **HUMAN CAPITAL**

Relation with SDGs



# POLICY STATEMENT

01

Comprehensive Rural Human Capital Development

02

Improve Teachers' Professionalism and Upgrade Infrastructures In MARA Junior College (MRSJ)

03

Inclusive, flexible and effective capacity development that fulfils the local requirements

04

Expand the latest model of early childhood education programme to the rural area

05

Changing The Mindset of the Rural Community

# HUMAN CAPITAL



TVET@KPLB PROGRAMME



E-LEARNING & SIMULATION



PROGRAMME ON 4IR



IMPROVE FACILITIES AND  
MODULES OF KEMAS



COMMUNITY PROGRAMME



SKILLS TRAINING





4

## Advanced and complete **INFRASTRUCTURE**

Relation with SDGs



# POLICY STATEMENT

01

1

Complete coverage of rural infrastructure

02

Telecommunications and broadband access at affordable rates in the rural area

2

03

3

Efficient and sustainable public transport in rural areas

INFRASTRUCTURE



RURAL ROAD



RURAL ELECTRIFICATION PROGRAMME



RURAL WATER SUPPLY PROGRAMME



SOCIAL AMENITIES PROGRAMME



INTERNET CONNECTIVITY &  
ICT AWARENESS



RURAL PUBLIC TRANSPORTATION



5

## Eminent Rural **YOUTH**

Relation with SDGs



4 QUALITY  
EDUCATION

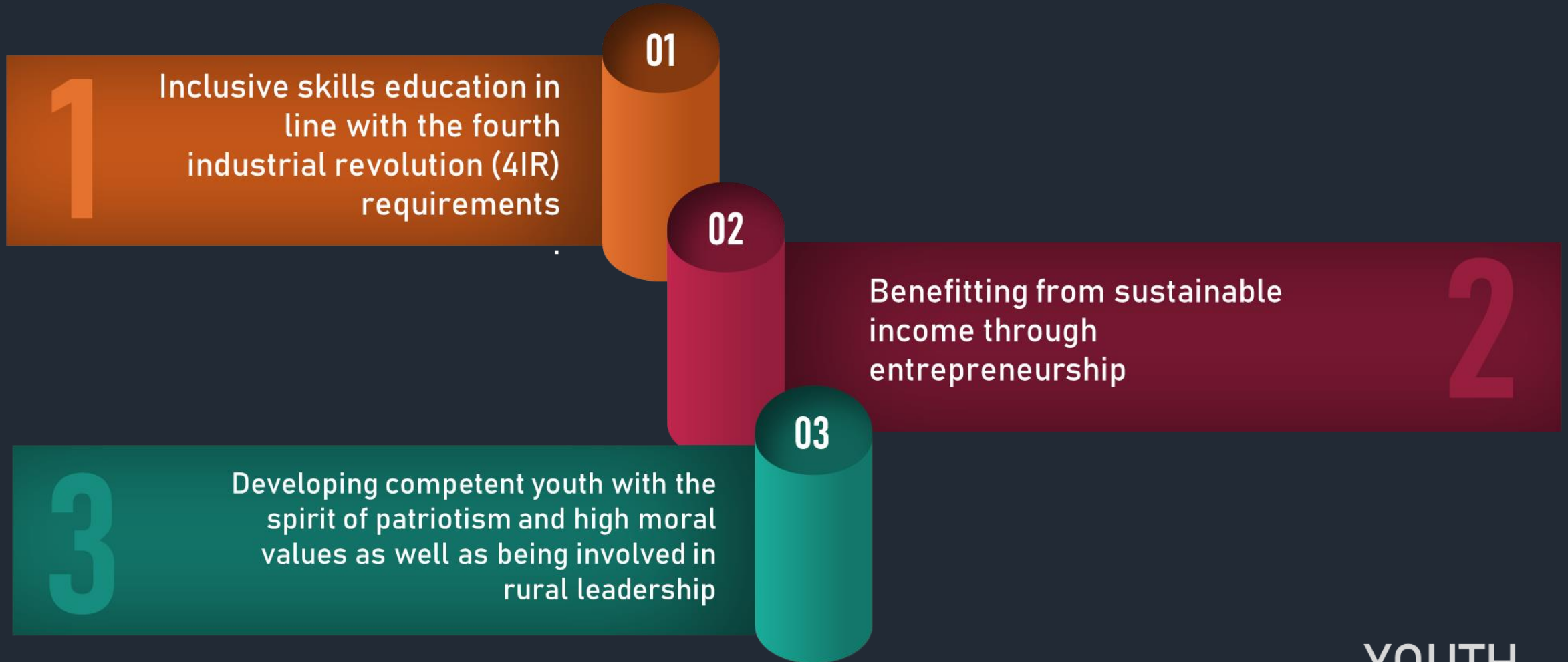


5 GENDER  
EQUALITY





# POLICY STATEMENT



YOUTH



TRAINING ON AUTOMATION



YOUTH ENTREPRENEURSHIP



YOUTH LEADERSHIP



YOUTH ICON



PROGRAMME ON  
PATRIOTISM & NATIONHOOD



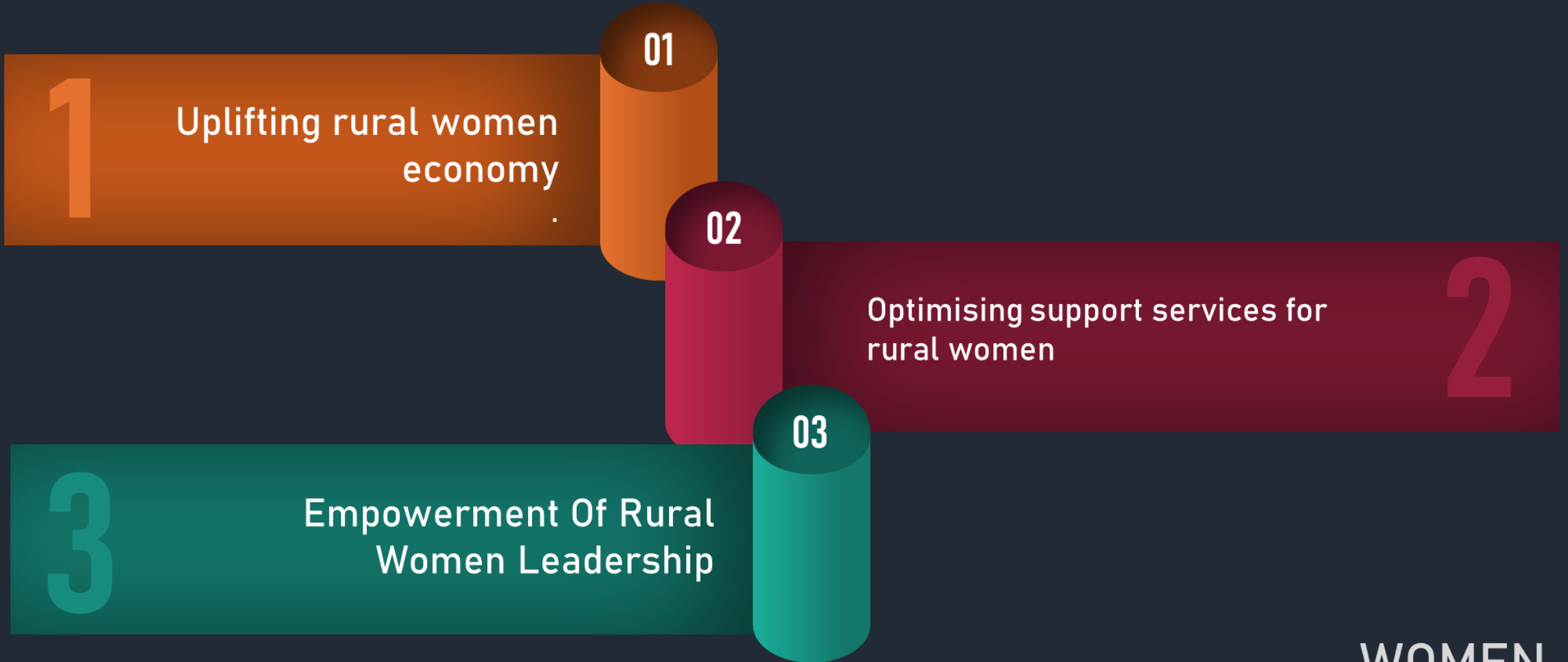
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## Progressive Rural **WOMEN**

Relation with SDGs



# POLICY STATEMENT



WOMEN





SKILLS TRAINING



RURAL WOMEN ENTREPRENEURSHIP



FINANCIAL LITERACY



WOMEN EMPOWERMENT PROGRAMME



RURAL WOMEN LEADERSHIP SEMINAR



30% WOMEN IN RURAL COMMUNITY MANAGEMENT COUNCIL



7

## Prosperous Rural **LIFESTYLE**

Relation with SDGs



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



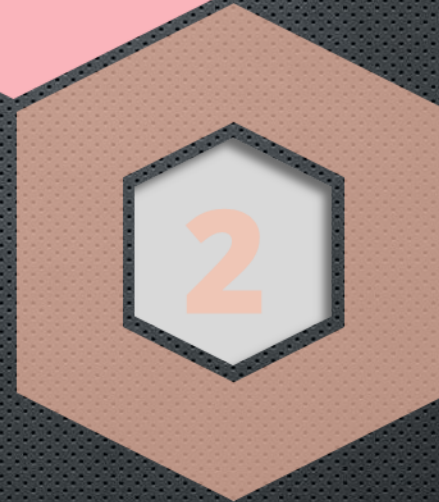
16 PEACE, JUSTICE AND STRONG INSTITUTIONS





# POLICY STATEMENT

Increase Awareness And  
Empowering Rural  
Communities on Healthy  
Lifestyle



Prosperous Rural  
Living

LIFESTYLE





KOSPEN



HEALTH SUPPORT PROGRAMME



HEALTH EDUCATION



RECREATIONAL PROGRAMME



FIRE PREVENTION & SAFETY  
TRAINING



RISK DISASTER MANAGEMENT TRAINING





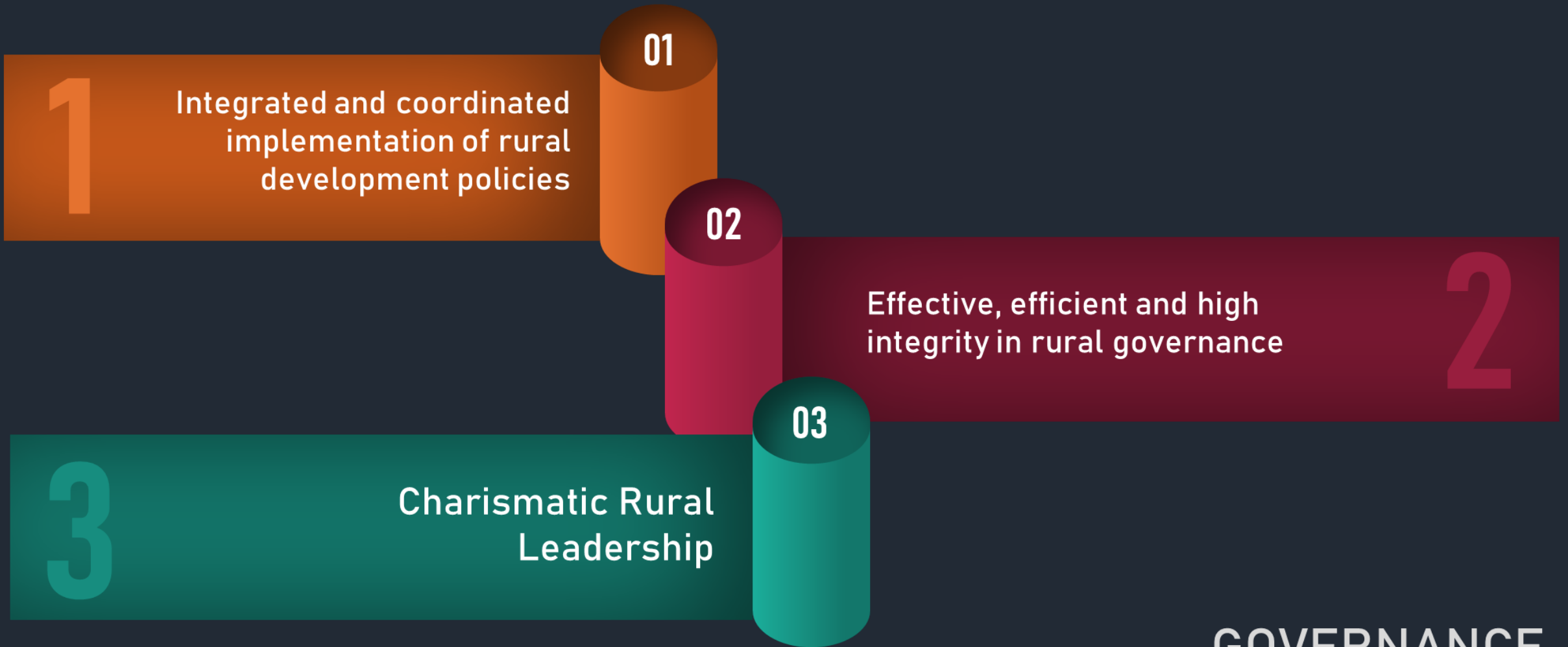
8

## Good **GOVERNANCE** and Effective **DELIVERY SYSTEM**

Relation with SDGs



# POLICY STATEMENT



GOVERNANCE



PUBLIC-PRIVATE-PEOPLE  
PARTNERSHIP



NATIONAL VILLAGE PROFILE SYSTEM



ENGAGEMENT SESSION



COURSES FOR VILLAGE COMMITTEES



VILLAGE AWARD





# 9

## Biodiversity and Sustainable ENVIRONMENT

Relation with SDGs



6 CLEAN WATER  
AND SANITATION



7 AFFORDABLE  
AND CLEAN  
ENERGY



11 SUSTAINABLE  
CITIES AND  
COMMUNITIES



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



13 CLIMATE  
ACTION



14 LIFE BELOW  
WATER



15 LIFE ON  
LAND





# POLICY STATEMENT

01

1

Biodiversity and environmental  
resources management with  
sustainable demand and supply  
practices

02

Clean, safe and sustainable  
environment for current and  
future generation

2

03

3

Protection of Wildlife Habitat  
and Biodiversity Areas in The  
Rural Area

ENVIRONMENT

# PROGRAMMES



BACKYARD VEGETABLE GARDEN



PREMIUM ECO-TOURISM



ENVIRONMENTAL- FRIENDLY  
VILLAGE



# 10

## Housing, Regional Development and Integrated Rural Settlement

### Relation with SDGs





# POLICY STATEMENT

**Increase homeownership  
among the target groups  
in the rural area**

**1**

**Comparable quality of life in  
the rural and urban areas  
as well as among the rural  
regions**

**2**

**Sustainable and  
outstanding rural  
settlement by 2030**

**3**

**Progressive Aboriginal,  
Native Of Sabah and  
Native Of Sarawak  
Communities**

**4**

**Housing, Regional Development and Integrated  
Rural Settlement**





HOUSING ASSISTANCE FOR RURAL POOR



AFFORDABLE HOUSING



REGIONAL DEVELOPMENT



21<sup>ST</sup> CENTURY VILLAGE PROGRAMME



COMMUNITY EMPOWERMENT PROGRAMME



6

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## KEY TAKEAWAY

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## TO SUMMARIZE...



Importance of linking SDG to national policies to ensure integration and achievement of goals and targets

Rural development is an essential component to achieve SDG goals. SDG goals are relevant to rural development.

The 10 chapters in the Rural Development Policy 2030 reflected the priority areas and target beneficiaries of Malaysia's way forward towards prosperous rural living and meeting the SDG goals



