

Shohreh Soltani



- **Country:** I.R. Iran
- **Education:** PhD. in Agricultural Extension and Education
- **Organization:** Agricultural Planning, Economic and Rural Development Institute (APERDRI); Ministry of Agriculture
- **Designation:** Assistant Professor, Advisor to the Head of APERDRI
- **Email:** soltani.shohreh@gmail.com, s.soltani@agri-peri.ac.ir
- **Years of Experience:** 18 years
- **Countries visited:** Japan, Austria, the Philippines, Syria, Jordan
- **Date of Birth:** 1980
- **Areas of Expertise:** Project Management Specialist; Rural Women Empowerment, Tourism development, Community Participation, Planning and Policy making in Rural Development.
- **Mobile and Whatsup Number:** +989125914882
- **Linkedin:** <https://www.linkedin.com/in/shohreh-soltani-82a20837>
- **Google scholar:** <https://scholar.google.com/citations?user=M-QqXEKAAAAJ&hl=fa>

Education:

No.	Degree	University/Country	Discipline	Year of Graduation
1.	PhD.	Science and Research Branch, Tehran/Iran.	Agricultural Extension and Education	2010
2.	Msc.	University of Tehran/Iran		2004
3.	BSc.	University of Shahid Chamran Ahvaz/Iran		2002

International experiences:

No.	Role	Project	Organization	Year
1	Project coordinator	Improving Rural Women Sustainable Livelihood through Empowerment in Sericulture Value Chain	CIRDAP	2024-2025
2	National focal point	GIAHS (Globally Important Agricultural Heritage Systems)	FAO	2025
3	Project team member	GIAHS	FAO	2018-2025
4	Research team member	Socio-economic impact of wheat rust	ICARDA	2010-2011
5	Research team member	Gender and Development	ICARDA	2007-2009
6	Volunteer	Rural Development	FAO-Iran	2006

Important Professional Training

- Workshop on Policies and Schemes on Gender Equality in Agriculture, Virtual Workshop by FAO, 2025
- GIAHS workshops, Virtual workshop series by FAO, 2018-2025
- Horizontal learning program, CIRDAP, Iran, Tehran, 2013.
- Youth in development, regional conference, CIRDAP and RGNIYD, India, 26-28 Feb 2013, Tamil Nadu.
- Educating leaders of communities for the improvement of women's status and quality of life, from November 27, to December 11, 2006. JAPAN, Kochi Women's University.
- Training of trainers in Participatory Project Cycle Management, Organized by APO, from 24 February to 2 March 2007.
- Food security with a focus on "Food Insecurity and Vulnerability Information and Mapping System (FIVIMS)", from 23 to 25 October, FAO/APERI, Iran, Tehran.

Publications (English)

- Soltani, S., Hosseini, S.J.F., Azadi, H., Witlox, F. (2015). Marketing innovation in rural small food industries in Iran. *Journal of Food Products Marketing*. 21 (5), 533-551
- Soltani, S., Azadi, H., Mahmoudi, H., Witlox, F. (2014). Organic agriculture in Iran: Farmers' barriers to and motives for adoption. *Renewable Agriculture and Food Systems*, 29, 126-134. (IF: 1.094)
- Ahmadpour A. and Shohreh Soltani (2014). The Need for a Strong Public-Private Linkage in Agricultural Extension System (Case Study: Sari Township, Iran), *International Journal of Agricultural Management and Development*, 4(1): 41-50
- Soltani s., Azadi H., Witlox F. (2013). Technological Innovation Drivers in Rural Small Food Industries in Iran, *Journal of International Food & Agribusiness Marketing*, (2013) 25:1, 68-83
- Navaee M., M. Charmchian Langerodi, S. Soltani (2013). Modeling the Citrus Insurance Adoption in Sari Township, *International journal of agriculture and crop sciences*, 6(8): 464-471
- Ahmadpour A., Feali S., and S. Soltani (2013). Factors Affecting Farmers' Resistance to Adoption of Land Consolidation Case Study: Paddy Farmers in Mazandaran province, Iran, *International journal of agriculture and crop sciences*, 5(23): 2871-2877
- Hosseini S.J.F., G. McElwee, S. Soltani, D. J. Smith (2012). The innovation performance of small rural enterprises and cooperatives in Tehran province, Iran, *Journal of Local Economy*, 27(2) 183-192
- Ahmadpour A. and S. Soltani (2012). Agricultural extension workers' attitude to and experience of e-learning, *African Journal of Agricultural Research*, 7(24): 3534-3540
- Soltani S. and S. Jamal F. Hosseini (2012). Key factors influencing organizational innovation in small rural food industries: Case study of Iran, *African Journal of Business Management*, 6(9): 3553-3561
- Soltani, S., S.J. Hoseini and S.M. Mirdamadi (2010). The Role of Training in Facilitating Innovation in Small Food Industries in Rural Iran, *African Journal of Agricultural Research* (ISI-indexed journal), Vol. 5(17), PP. 2332-2340.
- Hedjazi, Y. & S. Soltani (2005). Factors Effective on Cotton Farmers Tendency to Participate in Financing Agricultural Extension Services in Iran, *Journal of Extension Systems*, Volume 21, and July 2005. PP 96-106.

Conferences:

- Soltani S., S. Rahimi Soureh, M.T. Shariati (2012). Marketing linkages impact on profitability in Iranian small rural food industries, First International Conference on Rural Development, Experiences and Future Plans in Local Development, 14-16 Feb, Iran, University of Sistan and Baluchestan
- Soltani, S., S.J.F. Hosseini, S.M. Mirdamadi (2011). A comparative analysis of the innovative performance of rural cooperatives and private companies in small food industries, presented in 1st international conference on cooperative social, economic and cultural capabilities, Kish Island, Iran, 16-17 April, 2011
- Soltani, S., S.J.F. Hoseini M. Chizari and S.M. Mirdamadi (2010). Identifying a new role for agricultural extension to provide service to small food industries in rural areas of Iran, Presented in 9th IFSA conference, Austria, Vienna, 4-7 July 2010, available in web: http://ifsa.boku.ac.at/cms/fileadmin/proceeding2010/2010_WS1.1_Soltani.pdf
- Soltani, s., C. Binoya and T.Daniali (2008). De-agrarianization in Rural Iran- A gender perspective, presented in the 6 th ASAE International Conference entitled " The Asian Economic Renaissance: What's in it for Agriculture? 28-30 Aug 2008, AIM conference center, Manila, Philippines.
- Beura, S., SN Sapkota, P. Bora, G. Rasool and S. Soltani (2007). Problems, Challenges and Lessons Learned, Knowledge Management in Agriculture, a chapter in the Resources book entitled: Stengthening Knowledge Management for Agricultural Research and Extension Systems. Edited by, Aquino, MU., DA-BAR, Diliman, Quezon City, Philippines . Prepared in Study meeting on Knowledge Management, held by APO on 04-09 August 2007.
- Soltani., S., M. Mirdamadi and T.Daniali(2006). Studying Effectiveness of Micro-credits for Rural Women in Iran, UPM University, Malaysia, December 2006.

Publications (Persian)

- Esfahani, S. E. and Soltani, S. (2025). Comparative study of the agricultural systems in Iran and Japan. *Agricultural and Rural Economy*, 3(2), -. doi: 10.30490/etr.2025.367380.1051
- Forouhesh, G. and Soltani, S. (2024). Examining the Changes in Food Consumption Patterns of Iranian Households from 1960s until Now. *Agricultural and Rural Economy*, 2(2), 1-23. doi: 10.30490/etr.2024.363056.1004
- Soltani, S. and Kiani Rad, A. (2024). The Contribution of Globally Important Agricultural Heritage Systems (GIAHS) in Achieving Rural Development Goals. *Agricultural and Rural Economy*, 1(1), 73-86.
- Soltani, S. and Palouj, M. (2022). Strategies for rural women participation in development projects. *Rural Development Strategies*, 9(1), 67-82. doi: 10.22048/rdsj.2022.295505.1962
- Rural women entrepreneurs, needs and opportunities, working paper, Ministry of Agriculture, Rural Research Institute, Tehran, Iran, 2010.
- Training of trainers on advanced facilitation skills for rural women facilitators (training course report), Ministry of Agriculture, Rural Research Institute, Tehran, Iran, 2009.
- Macro-credit fund for Rural Women in Iran, Country Paper presented in the APO Training Course on: Participatory Project Cycle Management(PPCM,6D), Held by APO and Ministry of Jihad-e-Agriculture, Tehran/Iran. 24 Feb -2 March 2007.
- Problems, Challenges and Lessons Learned from Knowledge Management in Agriculture, a chapter in the Resource book entitled: Strengthening Knowledge Management for Agricultural Research and Extension Systems. Edited by, Aquino, MU.,DA-BAR, Diliman, Quezon City, Philippines . Prepared in Study meeting on Knowledge Management, held by APO on 04-09 August 2007.

- Adult Education, Addressing the needs of rural community in the globalization context, Journal of Jihad, No. 276, PP268-292, May 2007.
- Entrepreneurship and Rural Women, Journal of Jihad, No. 272, PP. 56-79, Sep. 2006.
- Economic Nature of Extension Services and Privatization, Journal of Jihad, No. 271, PP 28-35, June and July 2006.
- Advocating Participation of Farmers in Financing Agricultural Extension, case study, Varamin County, Journal of Pajooohesh and Sazandegi, PP: 73-82, No. 72, 2006.
- Importance, Challenges and Strategies for developing Entrepreneurship Training for Female students of Agriculture University, Presented in the Agricultural Education Congress, Tarbiat Modares University, 1, 2 Nov. 2006.
- Planting in Greenhouse, A Procedure for Revitalizing Rural Women Activities in Agricultural Sector, Poster submitted in Congress of "Technology of Greenhouse Planting", Sep. 2005.
- Private Extension Services and Sustainable Agriculture, Opportunities and Challenges, Poster Submitted in The First Congress and Festival of Safe Products and Sustainable Agricultural Development, March 2005.
- Studying Farmer's Overview on the Performance of Extension Workers and Effective Specifications of Extension Workers. Journal of Iran Agriculture Science, No.36, 2005.
- The Identifying Influential Factors on Cotton Farmers' Tendency to Participation in Financing Agricultural Extension Services in Iran, Journal of Extension Systems, Volume 21, July2005. PP 96-106.
- The Functions of Psychology in Poverty alleviation, Emdad Pajouhan Magazine, PP: 10-23 , No. 9, May 2005.
- The Crisis of De-agrarianisation of Rural Women, Challenges and Strategies to cope with, Presented in the Congress on the Women Status in Iran, Social Science Department, Mazandaran University, May 2005.
- The Role of Rural Women in Decision-Making Process, Presented in the Seminar on "The Role of Women in Sustainable Development", March 2005.
- Primary Education in Rural Areas in the Modern Age and Human Erosion in Agriculture Sector, Proceeding of the congress on: " The Role of Education System in Knowledge Generation" March 2005.
- Relationship between Poverty and Environment Erosion, Dehati Magazine, No. 21, 2005.
- Rural Women Entrepreneurship, Challenges and Opportunities, Presented in National Congress of Entrepreneurship, Rudhen Azad University, May 2005.
- The Effective Factors on Marginalization of rural women, Journal of Mazraeh(Iran), No.72, 2004.
- Potentials of Agriculture Sector in Conservation of Environment Sustainability, Poster submitted in the third scientific congress of Students of Agriculture and Environment, University of Birjand, Jan. 2004.
- Environment Conservation and Necessity of Empowerment of Rural Poor, Poster Submitted in the Scientific congress of Students of Agriculture and Environment, University of Birjand, Jan. 2004.
- Contracting Agricultural Extension, Journal of Jihad, No. 265 and 266, 2004.
- The Importance and Applications of Social Capital in Agricultural Extension, Journal of Jihad, No. 264, 2004.
- Developing Agricultural Mechanization with Farmer-centered Approach Development, Mazraeh Magazine, No. 76, 2004.

- Learning form the Experience of Some Countries in Contracting Agricultural Extension, Journal of Jihad, No. 264, Year 2004.
- Developing cooperation between Public, Private and Non-governmental Agricultural Extension Institutions, Mazraeh Magazine, No. 69, Year 2003.
- Pluralism in Agricultural Extension Services, Journal of Jihad, No. 261, 2003