

## MD SADIQUE UDDIN MOLLA

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### **Career Summary:**

- Managed \$6M+ [portfolio](#) partnerships from Gates Foundation, USDA, USAID; designing programs that unite NGOs, governments, and businesses to transform food systems.
- 15+ years leading climate-smart agriculture & policy initiatives, bridging grassroots action, research, and advocacy.
- Possess over five years of experience in national-level agricultural development, advocacy, and outreach.
- Experienced in [conducting](#) [talk shows](#), facilitating [dialogue programs](#) hosting events
- Skilled in marketing communications, media engagement, AI ethics, and new media management

### **Employment History:**

#### **Outreach Specialist (Jan 2, 2025 – Nov 30, 2025), Michigan State University**

- Assisted in organizing a 25-member cohort for MSU's 2025 Agricultural Biotechnology Short Course.
- Assisted in organizing the CANR Europe Forum, fostering new collaborations between MSU CANR and European institutions on agriculture, climate resilience, and food security.
- Assisted in organizing the MSU Extension delegation visit to MANAGE (India), strengthening global agricultural collaboration.
- Assisted a six-day international extension program with eight participants from Taiwan, Kenya, Bangladesh, and India, fostering cross-cultural knowledge exchange and collaboration.
- Identified and established partnerships with collaborators in South Asia and other global regions, including Africa and Asia.
- Supported donor engagement and external grant acquisition efforts for collaborative programs.

#### **Hub Coordinator, (Aug 1, 2024 – Dec 30, 2024), Start Network**

- Managed the entire lifecycle of hub incubation activities with 38 local, national and international NGOs
- Oversaw the effective use of Hub funds, collaborating with finance staff
- Led the Hub Leadership Team through decision-making processes on governance structures, policies, and operational procedures
- Managed Hub Operations & Communication
- Developed and implemented a membership engagement strategy to foster collaboration and participation
- Collaborated with the Start Network's Network Development Team and other Hubs to promote alignment and shared ways of working

#### **Sr Specialist, Project Management & Communication (June 15, 2019 – July 30, 2024), Farming Future Bangladesh**

- Managed \$4.1 million Gates Foundation-supported [project](#).
- Led **U.S. Embassy, Dhaka, USDA and USAID** Biotechnology Social Media Campaign, [Virtual Media Tour](#) and Media RoundTable (Bangladesh, Indonesia, and Philippines)
- Managed \$2.0 million **Feed the Future, USAID** [Insect Resistant Eggplant Partnership](#) (IREP) Project.

- In partnership with Michigan State, spearheaded the organizing of the South Asia Climate Forum on "[Climate Action and Food System Transformation in South Asia](#)," which brought together delegates from Bangladesh, India, Myanmar, Nepal, Pakistan, and Sri Lanka.
- Managed a diverse portfolio of high-impact programs, including 13 radio episodes on Bangladesh Betar, 109 TV dialogues on Deepto Television, and a nationwide youth campaign spanning 15 universities.
- Directed strategic training and outreach efforts, overseeing national and regional capacity-building programs for scientists, journalists (network of 115+), and Interfaith leaders (500+ trained), enhancing communication and collaboration in agriculture, food, and nutrition sectors.
- Led and organized a high-profile capacity building 'Science Communication' training event for National Agricultural Research Systems (NARS) scientists, and other scientists from Cornell University, Alliance for Science, USAID, USDA and SABP
- Led a team of 16 members, consists of managers, assistant managers and associates

#### **Manager, Marketing Communication & Business Development (Jan 15, 2018 – Jun 12, 2019), Bengal Express Ltd**

- Supervised and lead a nine-member marketing communication and business development team that looked after a chain food and hospitality business i.e., four top-notch restaurants and five FMCGs.
- Researched, developed, and introduced a few popular yet unavailable hygienic and nutritious Bangla dishes in one of the restaurants named 'Paturi'.
- Conducted five school campaigns and 10 capacity building training in nutrition and health, compassion, origami, pottery, baking, robotics for children around Dhaka City.
- Developed marketing, advertising, advocacy, sales strategies.

#### **Communication and Social Media Manager (May 1, 2016 – December 31, 2017), MetaConnect**

- Lead a six-member Bangladesh team of digital marketing communication.
- Coordinated with the Sweden team to cater international clients.
- Supervised and lead communication and product promotion for 15 corporate clients.
- Conducted over 21 digital campaigns

#### **Project Assistant (March 15, 2015 – April 30, 2016), International Union for Conservation of Nature (IUCN)**

- Lead and act as the communication focal point for the 'Updating Species Red List of Bangladesh' project.
- Coordinated four regional level campaigns for promoting awareness among the youth, students, academia, scientists, and civil society members.
- Supervised to develop the country's first web-based Species Red Listing website.
- Acted as an interim Communication Country Manager for three months.

#### **Senior Assistant Coordinator, Communication & Media (May 1, 2013 – February 14, 2015), Eminence**

#### **Newsroom, Web Portal & Social Media Coordinator (August 1, 2012 – April 30, 2013), New Look Media (Pvt.) Limited**

#### **National Programme Officer, Strategic Partnership and Fundraising (May 1, 2011 – December 30, 2012), Sundarbans Tiger Project, Wildteam**

#### **Public Relation Executive (January 1, 2011 – April 30, 2011), Interspeed Advertising**

#### **Staff Reporter (March 1, 2008 – December 31, 2010), Canvas Magazine**

#### **Desk Reporter (Trainee) (October 1, 2007 – February 29, 2008), The Daily Amader Somoy**

#### **Paid Contributor (October 1, 2007 – January 30, 2008), bdnews24.com**

#### **Feature Reporter (March 15, 2007 – September 30, 2007), The Daily Jaijaidin**

## Academic Qualifications

Degree	Major/Concentration	Institution	Result	Year	Duration
PGD in Enterprise Development	Enterprise, Economics, Startup	Dhaka School of Economics	CGPA 3.69 / 4.00	2022	1 Year
Master of Development Studies	Development Studies	North South University	CGPA 3.02 / 4.00	2014	2 Years
BSS in Journalism & Media Studies	Mass Communication & Journalism	Stamford University Bangladesh	CGPA 3.52 / 4.00	2010	4 Years

## Training Summary

Training Title	Institute	Year
Forest Carbon Credits and Initiatives	Michigan State University	2025
Green Skills for a Sustainable and Just Future Specialization	University of Michigan	2025
Design Thinking for Innovation	University of Virginia	2025
Responsible Generative AI	University of Michigan	2025
Agricultural Biotechnology, Biosafety & Tech Transfer	Michigan State University	2024
Science Communication and Agricultural Biotechnology	Cornell University	2022
Journalist Toolkit on E-Health	Johns Hopkins University	2013
National Communication Framework	MoHFW and USAID	2013
Knowledge Management for BCC Workshop	Johns Hopkins University - CCP	2013